

MTD Sales  
388.94 L

Brand Share %  
13.44 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	199.59	10.32 %
Fridge	78.26	20.77 %
LED TV	69.38	21.17 %
Wash-Mac	23.11	11.09 %
D-Freez	16.70	64.22 %
W-Disp	1.29	15.43 %
Chimney	0.28	4.18 %
W.Heater	0.23	10.77 %
Oven	0.11	2.89 %
<b>Total</b>	<b>388.94</b>	<b>13.44 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	215.83	13.22 %
TIRUPATI-01	173.11	13.74 %
<b>Total</b>	<b>388.94</b>	<b>13.44 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	123.02	10.62 %
Fridge	36.88	18.83 %
LED TV	35.25	22.93 %
Wash-Mac	11.00	10.63 %
D-Freez	8.55	69.28 %
W-Disp	0.60	17.51 %
Chimney	0.28	9.96 %
W.Heater	0.16	20.42 %
Oven	0.11	5.40 %
<b>Total</b>	<b>215.83</b>	<b>13.22 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	12.50	11.19 %
VJW1	8.30	10.66 %
GNT1	7.95	8.13 %
TNK1	7.04	10.24 %
RMV1	6.36	10.53 %
PAP1	5.61	12.92 %
TDD1	5.47	11.90 %
VJW3	5.44	5.61 %
ELU1	5.23	11.13 %
KND1	5.00	13.41 %
CRL1	4.99	7.27 %
NRT1	4.58	9.87 %
VJW5	4.44	11.61 %
GNT2	3.92	11.62 %
GDV1	3.00	10.93 %
JGG1	2.25	13.03 %
DPE1	1.94	5.99 %
BPP1	1.72	7.99 %
VUY1	1.65	8.54 %
VJW4	1.62	2.54 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>215.83</b>	<b>13.22 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	76.56	9.89 %
Fridge	41.38	22.87 %
LED TV	34.13	19.62 %
Wash-Mac	12.11	11.55 %
D-Freez	8.16	59.66 %
W-Disp	0.69	13.99 %
W.Heater	0.08	5.45 %
<b>Total</b>	<b>173.11</b>	<b>13.74 %</b>

Branch *	MTD Sales L	Brand Share %
TPY1	7.62	9.73 %
NLR1	6.31	10.03 %
KDR1	5.81	12.82 %
PMR1	4.95	13.31 %
NYP1	4.83	13.20 %
ATP1	4.77	8.13 %
PIL1	4.74	12.34 %
BVL1	4.72	12.47 %
KHT1	3.85	10.48 %
VKI1	3.74	12.06 %
RJP1	3.16	7.75 %
ADI1	2.91	12.41 %
PDT1	2.64	5.23 %
KNL2	2.47	8.30 %
KDA1	2.29	4.37 %
SPE1	1.80	3.67 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>173.11</b>	<b>13.74 %</b>