



# AP : HAIER Sales Performance 16/04/2026 9:08 AM

MTD Sales  
570.36 L

Brand Share %  
17.01 %

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	414.23	16.70 %
Fridge	56.55	16.80 %
LED TV	55.19	18.96 %
Wash-Mac	25.75	13.11 %
D-Freez	14.60	66.06 %
W-Disp	1.83	21.15 %
W.Heater	1.03	27.95 %
Chimney	0.63	9.92 %
Oven	0.56	9.36 %
Total	570.36	17.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	297.19	17.70 %
TIRUPATI-01	273.18	16.32 %
Total	570.36	17.01 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	213.64	16.91 %
Fridge	32.75	19.51 %
LED TV	27.04	21.28 %
Wash-Mac	13.26	13.77 %
D-Freez	8.35	68.26 %
W-Disp	0.91	21.41 %
W.Heater	0.82	43.34 %
Oven	0.27	10.34 %
Chimney	0.14	6.36 %
Total	297.19	17.70 %

Branch *	MTD Sales L	Brand Share %
VJW1	11.99	13.11 %
VJW3	10.61	16.03 %
ELU1	10.37	16.76 %
TEL1	8.97	11.84 %
TDD1	8.51	13.80 %
VJW4	6.38	10.93 %
TNK1	5.93	8.14 %
KND1	5.10	9.25 %
NPR1	4.40	10.15 %
DPE1	4.26	14.07 %
CRL1	3.96	6.21 %
MTM1	3.34	13.01 %
BPP1	1.41	7.71 %
VUY1	1.25	4.63 %
GTSD		0.00 %
WHGT		0.00 %
Total	297.19	17.70 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	200.58	16.48 %
LED TV	28.14	17.17 %
Fridge	23.80	14.10 %
Wash-Mac	12.49	12.49 %
D-Freez	6.25	63.32 %
W-Disp	0.93	20.91 %
Chimney	0.50	11.71 %
Oven	0.28	8.57 %
W.Heater	0.21	11.75 %
<b>Total</b>	<b>273.18</b>	<b>16.32 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	21.52	14.82 %
ATP1	13.60	16.45 %
KNL1	11.09	16.28 %
NLR1	9.52	10.68 %
PDT1	8.26	9.77 %
KHT1	7.48	15.57 %
KNL2	7.17	11.07 %
RJP1	4.40	6.69 %
NYP1	4.32	11.10 %
ADI1	4.20	15.99 %
VKI1	2.89	9.01 %
KDA1	2.80	2.95 %
SPE1	2.09	4.25 %
KDR1	1.50	3.68 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>273.18</b>	<b>16.32 %</b>