



AP : HAIER Sales Performance 16/03/2026 9:09 AM

MTD Sales
288.69 L

Brand Share %
15.45 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	168.05	14.11 %
LED TV	50.39	22.26 %
Fridge	38.64	14.85 %
Wash-Mac	25.07	14.74 %
D-Freez	2.26	49.99 %
W.Heater	1.89	40.62 %
Oven	0.95	20.22 %
Chimney	0.82	17.75 %
W-Disp	0.62	23.69 %
Total	288.69	15.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	164.04	16.25 %
TIRUPATI-01	124.65	14.51 %
Total	288.69	15.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.77	15.28 %
LED TV	25.32	22.52 %
Fridge	20.31	15.10 %
Wash-Mac	13.74	15.92 %
D-Freez	1.08	45.57 %
W.Heater	0.97	45.87 %
Oven	0.50	20.17 %
W-Disp	0.20	19.68 %
Chimney	0.15	7.57 %
Total	164.04	16.25 %

Branch *	MTD Sales L	Brand Share %
ELU1	4.92	14.29 %
KND1	4.73	14.31 %
OGL1	3.84	6.92 %
TNI1	3.48	15.25 %
GNT1	2.80	6.15 %
VJW4	2.51	9.32 %
CRL1	2.48	6.49 %
GNT2	2.45	8.01 %
VUY1	2.42	10.99 %
TDD1	2.32	10.26 %
TNK1	2.03	4.53 %
VJW2	2.01	12.13 %
NPR1	1.95	8.37 %
GDV1	1.72	13.46 %
DPE1	1.43	9.68 %
BPP1	1.18	12.01 %
GTSD		0.00 %
Total	164.04	16.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.28	12.64 %
LED TV	25.07	22.00 %
Fridge	18.33	14.58 %
Wash-Mac	11.32	13.53 %
D-Freez	1.18	54.89 %
W.Heater	0.92	36.25 %
Chimney	0.67	25.27 %
Oven	0.46	20.28 %
W-Disp	0.42	26.27 %
Total	124.65	14.51 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.13	11.33 %
TPY1	9.82	13.81 %
CTO1	4.73	10.98 %
KDA1	4.62	13.31 %
NLR1	4.34	7.13 %
MPL1	3.16	13.04 %
RJP1	3.16	10.47 %
PIL1	2.71	12.06 %
PMR1	2.71	14.70 %
BVL1	2.55	14.19 %
ADI1	2.37	12.43 %
KNL2	2.13	8.86 %
NYP1	2.00	11.22 %
KDR1	1.99	10.69 %
KAR1	1.92	11.78 %
SPE1	1.37	7.11 %
VKI1	1.00	5.81 %
DHN1	0.59	4.01 %
TPSD		0.00 %
Total	124.65	14.51 %