

MTD Sales
120.31 L

Brand Share %
14.27 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.76	17.34 %
Fridge	24.69	15.17 %
Wash-Mac	24.48	13.39 %
W.Heater	5.62	59.41 %
D-Freez	3.93	78.33 %
Air-Cond	2.18	1.56 %
W-Disp	1.17	58.60 %
Oven	0.49	11.63 %
Total	120.31	14.27 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.80	14.77 %
VIJAYAWADA-01	59.51	13.79 %
Total	120.31	14.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	30.09	17.88 %
Wash-Mac	14.06	15.22 %
Fridge	10.90	14.52 %
W.Heater	2.90	58.94 %
D-Freez	0.97	61.64 %
Air-Cond	0.93	1.45 %
W-Disp	0.69	69.80 %
Oven	0.26	11.98 %
Total	60.80	14.77 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.51	13.05 %
KNL2	2.18	12.53 %
CTO1	1.98	8.55 %
NLR1	1.97	9.76 %
KVL1	1.59	12.34 %
TP11	1.49	13.24 %
KNL1	1.34	9.29 %
PMR1	1.25	6.96 %
RJP1	1.01	7.09 %
VKI1	0.94	14.18 %
PIL1	0.92	10.54 %
MPL1	0.72	6.11 %
KHT1	0.69	4.90 %
KOU1	0.39	4.98 %
TPSD		0.00 %
Total	60.80	14.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	27.67	16.79 %
Fridge	13.79	15.72 %
Wash-Mac	10.42	11.52 %
D-Freez	2.95	86.00 %
W.Heater	2.72	59.93 %
Air-Cond	1.25	1.66 %
W-Disp	0.48	47.62 %
Oven	0.23	11.25 %
Total	59.51	13.79 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.87	13.57 %
TNK1	2.73	12.62 %
VJW3	1.91	12.04 %
NRT1	1.88	12.12 %
VJW5	1.79	14.02 %
ELU1	1.63	10.12 %
VJW1	1.56	6.70 %
RMV1	1.52	12.15 %
GNT1	1.25	5.70 %
VUY1	1.17	14.17 %
KDR1	0.84	7.49 %
CRL1	0.83	6.37 %
GNT2	0.62	8.34 %
VJW4	0.49	2.85 %
OGL1	0.43	2.10 %
NPR1	0.34	3.05 %
VJW2	0.24	2.63 %
GTSD		0.00 %
Total	59.51	13.79 %