

MTD Sales
281.35 L

Brand Share %
15.26 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	122.09	17.06 %
Fridge	61.79	15.83 %
Wash-Mac	59.91	17.36 %
Air-Cond	27.27	7.48 %
W.Heater	6.20	68.24 %
D-Freez	3.00	62.41 %
W-Disp	0.66	36.09 %
Oven	0.44	6.93 %
Total	281.35	15.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	145.90	14.54 %
TIRUPATI-01	135.45	16.12 %
Total	281.35	15.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	56.65	15.59 %
Fridge	35.09	16.53 %
Wash-Mac	31.89	18.20 %
Air-Cond	17.39	7.25 %
W.Heater	2.92	66.11 %
D-Freez	1.56	61.61 %
Oven	0.27	8.52 %
W-Disp	0.12	19.75 %
Total	145.90	14.54 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.43	10.38 %
GNT1	6.43	9.74 %
ELU1	6.35	13.92 %
VJW1	5.95	10.74 %
TNK1	5.41	9.70 %
OGL1	5.38	14.16 %
VJW3	4.08	9.80 %
TDD1	3.31	11.99 %
GDV1	2.38	13.43 %
JGG1	2.03	12.92 %
KDR1	1.98	12.48 %
VJW2	1.93	9.84 %
NPR1	1.76	6.81 %
DPE1	1.60	8.87 %
GVM1	1.58	7.94 %
VJW5	1.39	8.74 %
VJW4	1.24	5.95 %
CRL1	1.16	3.46 %
GTSD		0.00 %
Total	145.90	14.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	65.44	18.57 %
Wash-Mac	28.02	16.49 %
Fridge	26.70	14.99 %
Air-Cond	9.89	7.93 %
W.Heater	3.27	70.25 %
D-Freez	1.44	63.31 %
W-Disp	0.54	44.65 %
Oven	0.17	5.35 %
Total	135.45	16.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.63	13.60 %
ATP1	5.77	12.09 %
NLR1	4.89	13.96 %
KNL2	4.83	14.83 %
KDA1	4.61	11.91 %
NDL1	3.94	12.17 %
RJP1	2.54	8.69 %
ADI1	2.50	11.33 %
NYP1	2.46	9.33 %
MPL1	1.77	8.16 %
VKI1	0.83	5.43 %
Total	135.45	16.12 %