

MTD Sales
193.10 L

Brand Share %
14.67 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	82.95	27.67 %
Fridge	64.28	22.07 %
Wash-Mac	22.74	10.08 %
Air-Cond	8.72	2.03 %
D-Freez	7.33	62.10 %
W.Heater	3.58	44.76 %
Chimney	1.66	26.78 %
Oven	0.58	9.16 %
Vac-Clea	0.58	23.52 %
W-Disp	0.52	17.31 %
Small-Ap	0.16	2.03 %
Total	193.10	14.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	109.40	16.95 %
TIRUPATI-01	83.70	12.48 %
Total	193.10	14.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	43.84	28.73 %
Fridge	34.03	24.53 %
Wash-Mac	13.03	11.71 %
Air-Cond	7.95	3.91 %
D-Freez	6.36	66.77 %
W.Heater	2.05	51.77 %
Chimney	0.98	31.60 %
Oven	0.44	14.41 %
Vac-Clea	0.39	19.55 %
W-Disp	0.16	11.20 %
Small-Ap	0.16	3.72 %
Total	109.40	16.95 %

Branch *	MTD Sales L	Brand Share %
VSK1	10.66	13.70 %
BVR1	3.81	12.97 %
VJW3	3.47	9.27 %
OGL1	2.74	11.50 %
GNT2	2.47	11.77 %
GNT1	2.27	8.52 %
GVM1	2.22	12.74 %
NPR1	2.21	14.50 %
TNI1	1.69	11.71 %
TEL1	1.60	11.79 %
GDV1	1.09	12.68 %
VJW5	1.08	12.85 %
TDD1	1.03	7.20 %
NZV1	0.99	9.59 %
CRL1	0.99	3.37 %
BPP1	0.88	9.36 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	109.40	16.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	39.11	26.56 %
Fridge	30.25	19.82 %
Wash-Mac	9.70	8.49 %
W.Heater	1.53	37.91 %
D-Freez	0.97	42.61 %
Air-Cond	0.77	0.34 %
Chimney	0.68	21.95 %
W-Disp	0.35	23.20 %
Vac-Clea	0.19	40.78 %
Oven	0.14	4.36 %
Total	83.70	12.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.27	12.51 %
CTO1	5.81	13.16 %
KDA1	3.59	10.64 %
KHT1	2.55	13.23 %
KOU1	2.23	12.34 %
RJP1	2.23	8.67 %
RCY1	2.23	7.92 %
PDT1	2.02	9.50 %
PUT1	1.57	10.41 %
SPE1	1.43	6.36 %
NLR1	1.41	5.04 %
ATP1	1.34	3.41 %
VKI1	1.34	8.86 %
KDR1	1.25	7.36 %
PIL1	1.05	6.19 %
PMR1	0.91	4.94 %
KNL2	0.68	3.42 %
TPSD		0.00 %
WHRN		0.00 %
Total	83.70	12.48 %