

MTD Sales
93.77 L

Brand Share %
15.68 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	32.37	18.88 %
Fridge	23.56	18.31 %
Wash-Mac	20.14	16.21 %
Air-Cond	7.77	5.09 %
W.Heater	4.87	79.23 %
D-Freez	4.12	56.93 %
W-Disp	0.55	17.02 %
Oven	0.39	9.07 %
Total	93.77	15.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	48.65	15.86 %
VIJAYAWADA-01	45.13	15.49 %
Total	93.77	15.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.54	20.13 %
Fridge	12.35	16.44 %
Wash-Mac	10.11	13.98 %
D-Freez	2.99	56.72 %
Air-Cond	2.72	4.57 %
W.Heater	2.44	79.20 %
W-Disp	0.27	17.59 %
Oven	0.23	8.39 %
Total	48.65	15.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.68	13.87 %
CTO1	2.21	11.08 %
SPE1	2.00	11.88 %
NYP1	1.53	13.10 %
KHT1	1.52	13.38 %
NLR1	1.45	12.45 %
RJP1	1.44	14.56 %
ATP1	1.42	13.66 %
KVL1	1.40	12.67 %
MPL1	1.33	11.83 %
KDA1	1.25	7.62 %
PUT1	1.21	14.01 %
PDT1	1.14	12.07 %
GTL1	1.09	13.76 %
BVL1	0.38	7.73 %
PGR1	0.17	3.06 %
TPSD		0.00 %
Total	48.65	15.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.83	17.59 %
Fridge	11.21	20.95 %
Wash-Mac	10.04	19.33 %
Air-Cond	5.06	5.42 %
W.Heater	2.43	79.25 %
D-Freez	1.13	57.49 %
W-Disp	0.27	16.50 %
Oven	0.16	10.23 %
Total	45.13	15.49 %

Branch *	MTD Sales L	Brand Share %
KND1	1.55	11.27 %
ELU1	1.51	15.13 %
TNI1	1.49	9.68 %
OGL1	1.47	11.96 %
RMV1	1.40	14.97 %
CKT1	1.14	14.66 %
VJW3	1.09	11.01 %
VJW4	0.88	12.04 %
TVU1	0.84	14.91 %
GDV1	0.78	11.06 %
VJW1	0.61	5.78 %
GNT1	0.61	3.98 %
TNK1	0.47	4.27 %
JGG1	0.45	9.49 %
KDR1	0.35	5.89 %
CRL1	0.30	3.38 %
TDD1	0.30	3.41 %
VJW5	0.20	2.42 %
Total	45.13	15.49 %