

MTD Sales
121.25 L

Brand Share %
12.57 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	34.93	15.50 %
Fridge	33.43	15.88 %
Wash-Mac	23.74	15.21 %
Air-Cond	22.04	6.27 %
W.Heater	4.24	53.85 %
D-Freez	2.08	35.32 %
Oven	0.78	14.87 %
Total	121.25	12.57 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	64.07	12.19 %
TIRUPATI-01	57.17	13.03 %
Total	121.25	12.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.19	16.14 %
Air-Cond	17.03	7.14 %
Fridge	16.46	15.61 %
Wash-Mac	10.23	15.85 %
W.Heater	1.49	51.34 %
D-Freez	1.33	36.24 %
Oven	0.35	11.82 %
Total	64.07	12.19 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.96	12.22 %
OGL1	3.25	12.19 %
RMV1	2.41	11.74 %
VJW5	1.67	12.08 %
GVM1	1.57	6.35 %
VJW4	1.40	11.76 %
GDV1	1.39	12.40 %
VKN1	1.36	9.90 %
ELU1	1.32	8.57 %
PAP1	1.29	10.02 %
GNT1	1.00	5.39 %
VJW2	0.93	7.97 %
VUY1	0.83	8.12 %
JGG1	0.79	9.87 %
VJW1	0.67	2.04 %
GNT2	0.66	6.95 %
CRL1	0.32	2.07 %
TDD1	0.29	2.23 %
DPE1	0.25	3.05 %
PPM1	0.13	1.48 %
Total	64.07	12.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.75	14.93 %
Fridge	16.97	16.15 %
Wash-Mac	13.51	14.75 %
Air-Cond	5.01	4.42 %
W.Heater	2.75	55.31 %
D-Freez	0.75	33.82 %
Oven	0.44	18.70 %
Total	57.17	13.03 %

Branch *	MTD Sales L	Brand Share %
NDL1	1.89	11.22 %
CTO1	1.84	6.86 %
PDT1	1.71	10.28 %
TPY1	1.64	10.44 %
SPE1	1.47	8.60 %
KDA1	1.45	12.22 %
ADI1	1.16	5.96 %
PIL1	1.12	8.89 %
PMR1	1.06	8.44 %
KOU1	0.89	10.41 %
NLR1	0.71	3.35 %
RJP1	0.29	2.41 %
NYP1	0.28	2.48 %
PGR1	0.15	2.36 %
TPSD		0.00 %
Total	57.17	13.03 %