

MTD Sales
373.94 L

Brand Share %
13.42 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 193.90 | 10.34 % |
| Fridge | 75.28 | 21.00 % |
| LED TV | 65.29 | 21.01 % |
| Wash-Mac | 22.19 | 11.26 % |
| D-Freez | 15.37 | 62.69 % |
| W-Disp | 1.29 | 16.02 % |
| Chimney | 0.28 | 4.32 % |
| W.Heater | 0.23 | 11.27 % |
| Oven | 0.11 | 2.97 % |
| Total | 373.94 | 13.42 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|---------------|----------------|
| VIJAYAWADA-01 | 206.57 | 13.17 % |
| TIRUPATI-01 | 167.37 | 13.75 % |
| Total | 373.94 | 13.42 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 118.82 | 10.62 % |
| Fridge | 35.66 | 19.27 % |
| LED TV | 32.48 | 22.34 % |
| Wash-Mac | 10.47 | 10.51 % |
| D-Freez | 8.00 | 68.78 % |
| W-Disp | 0.60 | 18.75 % |
| Chimney | 0.28 | 9.96 % |
| W.Heater | 0.16 | 20.42 % |
| Oven | 0.11 | 5.40 % |
| Total | 206.57 | 13.17 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| OGL1 | 12.50 | 11.68 % |
| VJW1 | 8.16 | 10.82 % |
| GNT1 | 7.95 | 8.39 % |
| TNK1 | 6.76 | 10.24 % |
| RMV1 | 6.14 | 10.53 % |
| VJW3 | 5.44 | 5.75 % |
| ELU1 | 5.23 | 11.30 % |
| TDD1 | 5.10 | 11.37 % |
| CRL1 | 4.99 | 7.55 % |
| NRT1 | 4.58 | 10.29 % |
| VJW5 | 4.44 | 12.12 % |
| GNT2 | 3.08 | 9.97 % |
| GDV1 | 2.73 | 10.32 % |
| DPE1 | 1.94 | 6.19 % |
| BPP1 | 1.72 | 7.99 % |
| VJW4 | 1.62 | 2.64 % |
| VUY1 | 1.53 | 8.27 % |
| WHGT | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 206.57 | 13.17 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 75.09 | 9.93 % |
| Fridge | 39.62 | 22.84 % |
| LED TV | 32.81 | 19.84 % |
| Wash-Mac | 11.73 | 12.01 % |
| D-Freez | 7.37 | 57.19 % |
| W-Disp | 0.69 | 14.22 % |
| W.Heater | 0.08 | 5.85 % |
| Total | 167.37 | 13.75 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TPY2 | 16.33 | 13.20 % |
| TPY1 | 7.24 | 9.39 % |
| NLR1 | 6.31 | 10.37 % |
| KDR1 | 5.81 | 13.05 % |
| BVL1 | 4.72 | 13.07 % |
| ATP1 | 4.64 | 8.23 % |
| PIL1 | 4.61 | 12.42 % |
| PMR1 | 4.60 | 13.07 % |
| NYP1 | 4.43 | 12.60 % |
| KHT1 | 3.85 | 10.87 % |
| VKI1 | 3.62 | 12.11 % |
| RJP1 | 3.03 | 7.50 % |
| ADI1 | 2.91 | 13.23 % |
| KNL2 | 2.47 | 8.54 % |
| KDA1 | 2.29 | 4.49 % |
| PDT1 | 2.27 | 4.66 % |
| SPE1 | 1.80 | 3.76 % |
| TPSD | | 0.00 % |
| WHKD | | 0.00 % |
| Total | 167.37 | 13.75 % |