

MTD Sales
114.40 L

Brand Share %
14.48 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	54.00	17.28 %
Fridge	24.18	16.09 %
Wash-Mac	23.36	13.40 %
W.Heater	5.47	60.83 %
D-Freez	3.93	80.80 %
Air-Cond	1.87	1.45 %
W-Disp	1.11	57.25 %
Oven	0.49	12.39 %
Total	114.40	14.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	57.26	14.19 %
TIRUPATI-01	57.15	14.77 %
Total	114.40	14.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	26.42	17.03 %
Fridge	13.42	16.71 %
Wash-Mac	9.87	11.53 %
D-Freez	2.95	86.00 %
W.Heater	2.63	61.33 %
Air-Cond	1.25	1.79 %
W-Disp	0.48	47.62 %
Oven	0.23	12.90 %
Total	57.26	14.19 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.71	13.81 %
TNK1	2.61	12.77 %
NRT1	1.88	12.86 %
ELU1	1.63	10.41 %
RMV1	1.63	14.26 %
VJW1	1.56	7.02 %
VJW5	1.55	13.68 %
VJW3	1.46	10.38 %
GNT1	1.13	5.31 %
KDR1	0.84	7.90 %
CRL1	0.83	7.18 %
PPM1	0.67	12.02 %
GNT2	0.62	8.64 %
VJW4	0.49	2.98 %
OGL1	0.43	2.22 %
NPR1	0.34	3.46 %
VJW2	0.24	2.63 %
GTSD		0.00 %
Total	57.26	14.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.58	17.53 %
Wash-Mac	13.48	15.21 %
Fridge	10.76	15.37 %
W.Heater	2.84	60.38 %
D-Freez	0.97	68.26 %
W-Disp	0.63	67.75 %
Air-Cond	0.62	1.05 %
Oven	0.26	11.98 %
Total	57.15	14.77 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.51	14.09 %
KNL2	2.18	13.84 %
CTO1	1.91	8.50 %
NLR1	1.78	9.39 %
ADI1	1.49	13.31 %
KVL1	1.37	11.54 %
KNL1	1.34	10.42 %
PMR1	1.25	7.01 %
TPI1	1.17	10.81 %
RJP1	1.01	7.64 %
VKI1	0.94	14.18 %
PIL1	0.92	10.97 %
KHT1	0.69	6.07 %
MPL1	0.48	4.74 %
KOU1	0.39	5.89 %
TPSD		0.00 %
Total	57.15	14.77 %