

MTD Sales
270.34 L

Brand Share %
15.20 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	117.54	16.97 %
Fridge	58.36	15.51 %
Wash-Mac	57.67	17.19 %
Air-Cond	26.71	7.68 %
W.Heater	5.96	68.00 %
D-Freez	3.00	65.90 %
W-Disp	0.66	39.14 %
Oven	0.44	7.06 %
Total	270.34	15.20 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	140.24	14.41 %
TIRUPATI-01	130.10	16.16 %
Total	270.34	15.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	54.49	15.38 %
Fridge	32.68	15.88 %
Wash-Mac	31.18	18.16 %
Air-Cond	17.08	7.45 %
W.Heater	2.85	66.77 %
D-Freez	1.56	61.61 %
Oven	0.27	8.52 %
W-Disp	0.12	22.09 %
Total	140.24	14.41 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.21	10.30 %
GNT1	6.43	9.93 %
VJW1	5.95	11.08 %
ELU1	5.89	13.16 %
TNK1	5.41	9.88 %
OGL1	5.38	14.94 %
VJW3	4.08	9.95 %
TDD1	3.31	12.14 %
GDV1	2.38	13.43 %
JGG1	2.03	13.70 %
VJW2	1.71	8.93 %
GVM1	1.58	8.17 %
NPR1	1.54	6.25 %
KDR1	1.52	10.35 %
VJW5	1.39	9.14 %
DPE1	1.29	7.53 %
VJW4	1.13	5.41 %
CRL1	0.99	3.10 %
GTSD		0.00 %
Total	140.24	14.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	63.05	18.63 %
Wash-Mac	26.49	16.18 %
Fridge	25.68	15.08 %
Air-Cond	9.64	8.11 %
W.Heater	3.11	69.16 %
D-Freez	1.44	71.30 %
W-Disp	0.54	47.67 %
Oven	0.17	5.55 %
Total	130.10	16.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.19	13.57 %
ATP1	5.77	12.21 %
NLR1	4.89	14.27 %
PDT1	4.51	14.25 %
KDA1	4.29	11.47 %
NDL1	3.94	13.00 %
KNL1	3.84	14.93 %
ADI1	2.38	10.85 %
NYP1	2.34	9.22 %
RJP1	2.24	8.32 %
MPL1	1.77	8.31 %
VKI1	0.83	5.64 %
Total	130.10	16.16 %