

MTD Sales
169.83 L

Brand Share %
14.60 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.77	28.26 %
Fridge	58.17	22.31 %
Wash-Mac	19.18	9.95 %
Air-Cond	8.72	2.21 %
D-Freez	6.51	61.99 %
W.Heater	3.34	45.04 %
Chimney	1.50	26.89 %
Oven	0.58	10.90 %
W-Disp	0.52	17.70 %
Vac-Clea	0.37	16.62 %
Small-Ap	0.16	2.21 %
Total	169.83	14.60 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	93.83	16.98 %
TIRUPATI-01	76.00	12.44 %
Total	169.83	14.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	35.91	29.35 %
Fridge	30.49	25.17 %
Wash-Mac	9.91	10.92 %
Air-Cond	7.95	4.37 %
D-Freez	5.81	68.45 %
W.Heater	1.81	50.98 %
Chimney	0.98	35.11 %
Oven	0.44	15.81 %
Vac-Clea	0.19	10.44 %
W-Disp	0.16	11.20 %
Small-Ap	0.16	4.19 %
Total	93.83	16.98 %

Branch *	MTD Sales L	Brand Share %
VSK1	9.88	14.15 %
VJW3	3.19	9.17 %
BVR1	2.24	9.50 %
GNT2	2.15	10.48 %
GNT1	2.13	9.77 %
OGL1	2.05	9.76 %
GVM1	1.66	11.91 %
TNI1	1.54	13.60 %
TEL1	1.49	12.78 %
GDV1	1.09	13.36 %
VJW5	1.08	13.40 %
NZV1	0.99	11.14 %
TDD1	0.85	7.18 %
CRL1	0.85	3.29 %
BPP1	0.43	5.98 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	93.83	16.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.85	27.22 %
Fridge	27.68	19.84 %
Wash-Mac	9.26	9.09 %
W.Heater	1.53	39.59 %
Air-Cond	0.77	0.36 %
D-Freez	0.69	34.57 %
Chimney	0.52	18.65 %
W-Disp	0.35	24.25 %
Vac-Clea	0.19	40.78 %
Oven	0.14	5.62 %
Total	76.00	12.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.65	12.47 %
CTO1	4.82	13.10 %
KDA1	3.59	11.06 %
KHT1	2.55	13.34 %
RJP1	1.95	8.15 %
RCY1	1.95	7.44 %
KOU1	1.93	11.73 %
PDT1	1.88	9.15 %
SPE1	1.43	7.62 %
NLR1	1.41	5.15 %
VKI1	1.34	9.67 %
PUT1	1.33	9.93 %
KDR1	1.25	7.84 %
ATP1	1.18	3.49 %
PIL1	0.91	5.91 %
KNL2	0.68	3.85 %
PMR1	0.35	2.43 %
TPSD		0.00 %
WHRN		0.00 %
Total	76.00	12.44 %