

MTD Sales
89.40 L

Brand Share %
15.67 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.51	18.81 %
Fridge	22.21	18.19 %
Wash-Mac	19.42	16.40 %
Air-Cond	7.77	5.24 %
W.Heater	4.50	79.35 %
D-Freez	4.12	59.02 %
W-Disp	0.48	15.26 %
Oven	0.39	10.43 %
Total	89.40	15.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	45.82	15.83 %
VIJAYAWADA-01	43.58	15.50 %
Total	89.40	15.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.14	19.95 %
Fridge	11.58	16.11 %
Wash-Mac	9.71	14.19 %
D-Freez	2.99	59.62 %
Air-Cond	2.72	4.79 %
W.Heater	2.25	78.73 %
Oven	0.23	10.57 %
W-Disp	0.21	13.87 %
Total	45.82	15.83 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.49	13.82 %
CTO1	2.21	12.20 %
SPE1	1.94	13.03 %
KHT1	1.52	13.84 %
NLR1	1.45	12.95 %
RJP1	1.44	14.98 %
KVL1	1.40	12.91 %
ATP1	1.29	13.10 %
KDA1	1.25	7.79 %
MPL1	1.23	11.40 %
PUT1	1.21	15.11 %
NYP1	1.07	9.81 %
PIL1	1.04	11.81 %
GTL1	0.98	12.56 %
PDT1	0.92	10.15 %
ADI1	0.74	14.90 %
BVL1	0.38	7.96 %
PGR1	0.17	3.30 %
TPSD		0.00 %
Total	45.82	15.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.37	17.68 %
Fridge	10.63	21.17 %
Wash-Mac	9.71	19.42 %
Air-Cond	5.06	5.52 %
W.Heater	2.25	79.99 %
D-Freez	1.13	57.49 %
W-Disp	0.27	16.50 %
Oven	0.16	10.23 %
Total	43.58	15.50 %

Branch *	MTD Sales L	Brand Share %
KND1	1.55	11.54 %
TNI1	1.49	9.77 %
OGL1	1.47	12.47 %
ELU1	1.44	15.14 %
CKT1	1.14	14.66 %
VJW3	0.96	10.06 %
TVU1	0.84	14.91 %
VJW4	0.70	10.28 %
GDV1	0.63	9.16 %
VJW1	0.61	6.50 %
GNT1	0.61	4.07 %
TNK1	0.47	4.47 %
JGG1	0.45	9.73 %
CRL1	0.30	3.42 %
TDD1	0.30	3.54 %
VJW5	0.20	2.60 %
KDR1	0.12	2.16 %
Total	43.58	15.50 %