

MTD Sales
116.54 L

Brand Share %
12.40 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.40 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.61	15.27 %
Fridge	31.61	15.56 %
Wash-Mac	22.87	15.04 %
Air-Cond	21.71	6.29 %
W.Heater	4.00	53.00 %
D-Freez	2.08	36.93 %
Oven	0.67	13.65 %
Total	116.54	12.40 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	60.52	11.87 %
TIRUPATI-01	56.02	13.03 %
Total	116.54	12.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.70	7.15 %
LED TV	16.21	15.81 %
Fridge	15.20	14.92 %
Wash-Mac	9.55	15.27 %
D-Freez	1.33	38.97 %
W.Heater	1.31	48.48 %
Oven	0.23	9.01 %
Total	60.52	11.87 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.69	11.93 %
OGL1	3.25	12.31 %
RMV1	2.31	12.19 %
VJW5	1.60	12.11 %
VKN1	1.36	10.28 %
ELU1	1.32	8.81 %
PAP1	1.29	10.02 %
VJW4	1.28	10.87 %
GVM1	1.22	5.02 %
GNT1	1.00	5.39 %
VUY1	0.83	8.12 %
JGG1	0.79	10.04 %
VJW2	0.74	6.62 %
VJW1	0.67	2.07 %
GNT2	0.66	7.13 %
CRL1	0.32	2.22 %
TDD1	0.29	2.32 %
DPE1	0.25	3.05 %
PPM1	0.13	1.57 %
Total	60.52	11.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.40	14.79 %
Fridge	16.41	16.20 %
Wash-Mac	13.32	14.88 %
Air-Cond	5.01	4.49 %
W.Heater	2.69	55.52 %
D-Freez	0.75	33.82 %
Oven	0.44	18.70 %
Total	56.02	13.03 %

Branch *	MTD Sales L	Brand Share %
NDL1	1.89	11.22 %
PDT1	1.71	10.91 %
CTO1	1.60	6.55 %
SPE1	1.47	8.69 %
TPY1	1.46	9.38 %
KDA1	1.45	12.34 %
ADI1	1.16	5.96 %
PIL1	1.12	9.06 %
PMR1	1.06	8.45 %
KOU1	0.89	10.41 %
BVL1	0.85	9.47 %
NLR1	0.71	3.39 %
NYP1	0.28	2.56 %
RJP1	0.25	2.13 %
PGR1	0.15	2.45 %
TPSD		0.00 %
Total	56.02	13.03 %