

MTD Sales
355.16 L

Brand Share %
13.28 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	188.46	10.39 %
Fridge	70.13	20.67 %
LED TV	60.94	20.61 %
Wash-Mac	20.30	11.17 %
D-Freez	13.50	59.61 %
W-Disp	1.22	15.71 %
Chimney	0.28	4.32 %
W.Heater	0.23	11.27 %
Oven	0.11	3.22 %
Total	355.16	13.28 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	196.59	13.04 %
TIRUPATI-01	158.56	13.60 %
Total	355.16	13.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	114.45	10.58 %
Fridge	33.09	18.90 %
LED TV	31.17	22.30 %
Wash-Mac	9.86	10.74 %
D-Freez	6.94	65.67 %
W-Disp	0.53	17.69 %
Chimney	0.28	9.96 %
W.Heater	0.16	20.42 %
Oven	0.11	6.30 %
Total	196.59	13.04 %

Branch *	MTD Sales L	Brand Share %
OGL1	12.07	11.52 %
VJW1	7.76	10.64 %
GNT1	7.29	8.13 %
TNK1	6.50	10.52 %
RMV1	5.52	9.83 %
VJW3	5.44	5.90 %
ELU1	5.23	11.89 %
TDD1	5.10	11.75 %
KND1	4.78	13.11 %
CRL1	4.71	7.51 %
VJW5	4.44	12.59 %
NRT1	4.29	10.17 %
GNT2	2.47	8.36 %
GDV1	2.45	9.55 %
DPE1	1.94	6.59 %
VJW4	1.62	2.67 %
VUY1	1.53	8.94 %
BPP1	1.31	6.35 %
WHGT		0.00 %
WHVJ		0.00 %
Total	196.59	13.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.00	10.10 %
Fridge	37.04	22.56 %
LED TV	29.76	19.09 %
Wash-Mac	10.44	11.60 %
D-Freez	6.55	54.30 %
W-Disp	0.69	14.46 %
W.Heater	0.08	5.85 %
Total	158.56	13.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.47	13.00 %
TPY1	6.66	9.73 %
NLR1	6.45	10.70 %
KDR1	5.37	12.30 %
ATP1	4.51	8.59 %
NYP1	4.43	12.71 %
PIL1	4.13	11.49 %
KHT1	3.85	11.31 %
VKI1	3.47	12.07 %
RJP1	2.73	7.22 %
ADI1	2.65	12.19 %
KNL2	2.47	8.98 %
PDT1	2.27	4.71 %
KDA1	1.94	3.98 %
SPE1	1.80	3.84 %
TPSD		0.00 %
WHKD		0.00 %
Total	158.56	13.60 %