

MTD Sales  
255.52 L

Brand Share %  
14.95 %

Information:

MTD : 01-10-2025 To 12-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.95 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 110.89      | 16.60 %       |
| Fridge   | 55.99       | 15.43 %       |
| Wash-Mac | 54.58       | 17.07 %       |
| Air-Cond | 24.82       | 7.42 %        |
| W.Heater | 5.43        | 67.17 %       |
| D-Freez  | 2.70        | 63.52 %       |
| W-Disp   | 0.66        | 40.61 %       |
| Oven     | 0.44        | 7.96 %        |
| Total    | 255.52      | 14.95 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 134.05      | 14.23 %       |
| TIRUPATI-01   | 121.47      | 15.83 %       |
| Total         | 255.52      | 14.95 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 52.41       | 15.14 %       |
| Fridge   | 31.52       | 15.84 %       |
| Wash-Mac | 29.62       | 17.99 %       |
| Air-Cond | 16.12       | 7.31 %        |
| W.Heater | 2.43        | 62.19 %       |
| D-Freez  | 1.56        | 61.61 %       |
| Oven     | 0.27        | 8.76 %        |
| W-Disp   | 0.12        | 22.09 %       |
| Total    | 134.05      | 14.23 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 7.98        | 10.13 %       |
| GNT1     | 6.43        | 10.64 %       |
| ELU1     | 5.89        | 13.35 %       |
| VJW1     | 5.46        | 10.50 %       |
| OGL1     | 5.08        | 14.52 %       |
| TNK1     | 4.99        | 9.70 %        |
| VJW3     | 3.85        | 9.73 %        |
| TDD1     | 2.92        | 11.13 %       |
| GDV1     | 2.38        | 13.75 %       |
| TVU1     | 2.34        | 14.57 %       |
| JGG1     | 1.93        | 13.08 %       |
| VJW2     | 1.71        | 9.05 %        |
| GVM1     | 1.56        | 8.08 %        |
| NPR1     | 1.54        | 6.52 %        |
| KDR1     | 1.52        | 10.61 %       |
| VJW5     | 1.39        | 9.45 %        |
| DPE1     | 1.29        | 7.70 %        |
| VJW4     | 1.01        | 4.87 %        |
| CRL1     | 0.96        | 3.11 %        |
| GTSD     |             | 0.00 %        |
| Total    | 134.05      | 14.23 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 58.49       | 18.17 %       |
| Wash-Mac | 24.96       | 16.09 %       |
| Fridge   | 24.47       | 14.93 %       |
| Air-Cond | 8.69        | 7.64 %        |
| W.Heater | 3.00        | 71.83 %       |
| D-Freez  | 1.14        | 66.34 %       |
| W-Disp   | 0.54        | 50.40 %       |
| Oven     | 0.17        | 6.95 %        |
| Total    | 121.47      | 15.83 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 11.52       | 13.05 %       |
| ATP1     | 5.65        | 12.85 %       |
| NLR1     | 4.79        | 14.29 %       |
| KDA1     | 4.29        | 11.70 %       |
| NDL1     | 3.87        | 13.54 %       |
| PDT1     | 3.65        | 11.98 %       |
| KNL1     | 3.37        | 14.80 %       |
| ADI1     | 2.38        | 10.97 %       |
| NYP1     | 2.34        | 9.56 %        |
| RJP1     | 2.13        | 8.38 %        |
| MPL1     | 1.77        | 8.60 %        |
| VKI1     | 0.83        | 5.78 %        |
| Total    | 121.47      | 15.83 %       |