

MTD Sales
155.45 L

Brand Share %
14.86 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	64.90	29.11 %
Fridge	53.70	22.98 %
Wash-Mac	15.90	9.39 %
Air-Cond	8.72	2.42 %
D-Freez	6.26	61.09 %
W.Heater	2.97	44.51 %
Chimney	1.37	26.94 %
Oven	0.58	11.38 %
W-Disp	0.52	18.10 %
Vac-Clea	0.37	17.54 %
Small-Ap	0.16	2.37 %
Total	155.45	14.86 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	86.37	17.14 %
TIRUPATI-01	69.08	12.74 %
Total	155.45	14.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.82	29.83 %
Fridge	28.08	25.31 %
Wash-Mac	8.41	10.77 %
Air-Cond	7.95	4.67 %
D-Freez	5.81	68.45 %
W.Heater	1.50	49.51 %
Chimney	0.85	33.77 %
Oven	0.44	15.81 %
Vac-Clea	0.19	11.17 %
W-Disp	0.16	11.20 %
Small-Ap	0.16	4.49 %
Total	86.37	17.14 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.19	10.51 %
BVR1	2.24	9.81 %
RMV1	2.17	12.24 %
GNT1	2.13	11.02 %
OGL1	1.80	9.46 %
GNT2	1.69	8.86 %
NPR1	1.65	14.49 %
TEL1	1.49	14.81 %
GVM1	1.48	11.07 %
TNI1	1.23	11.87 %
VJW5	1.08	13.40 %
NZV1	0.99	11.46 %
CRL1	0.85	3.55 %
TDD1	0.78	7.27 %
BPP1	0.43	6.77 %
AMP1	0.25	12.58 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	86.37	17.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.08	28.41 %
Fridge	25.62	20.87 %
Wash-Mac	7.49	8.21 %
W.Heater	1.46	40.32 %
Air-Cond	0.77	0.41 %
Chimney	0.52	20.24 %
D-Freez	0.45	25.51 %
W-Disp	0.35	25.40 %
Vac-Clea	0.19	40.78 %
Oven	0.14	6.16 %
Total	69.08	12.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.39	12.81 %
CTO1	4.30	14.09 %
KDA1	3.21	11.16 %
RJP1	1.95	8.48 %
RCY1	1.95	8.80 %
KHT1	1.94	11.50 %
PDT1	1.88	10.85 %
NLR1	1.41	5.58 %
VKI1	1.34	10.43 %
KOU1	1.34	9.38 %
PUT1	1.33	11.45 %
KDR1	1.25	8.03 %
SPE1	1.21	8.08 %
ATP1	0.77	2.72 %
KNL2	0.68	4.13 %
PIL1	0.66	4.63 %
PMR1	0.35	2.71 %
TPSD		0.00 %
WHRN		0.00 %
Total	69.08	12.74 %