

MTD Sales
81.45 L

Brand Share %
15.24 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.71	18.34 %
Fridge	20.40	17.76 %
Wash-Mac	17.32	15.47 %
Air-Cond	7.45	5.39 %
W.Heater	4.30	78.95 %
D-Freez	3.40	54.29 %
W-Disp	0.48	15.98 %
Oven	0.39	11.18 %
Total	81.45	15.24 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.43	15.36 %
TIRUPATI-01	40.02	15.12 %
Total	81.45	15.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.60	17.74 %
Fridge	9.98	20.45 %
Wash-Mac	9.35	19.50 %
Air-Cond	5.06	5.69 %
W.Heater	2.12	79.51 %
D-Freez	0.88	51.31 %
W-Disp	0.27	16.50 %
Oven	0.16	11.28 %
Total	41.43	15.36 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.47	12.59 %
KND1	1.32	10.01 %
RMV1	1.19	14.13 %
TNI1	1.16	7.75 %
VJW3	0.96	10.71 %
VJW4	0.70	10.28 %
GDV1	0.63	9.39 %
VJW1	0.61	7.01 %
GNT1	0.61	4.26 %
TNK1	0.47	4.47 %
JGG1	0.45	10.33 %
CRL1	0.30	3.78 %
TDD1	0.30	3.88 %
VJW5	0.20	2.83 %
KDR1	0.12	2.17 %
Total	41.43	15.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.11	18.95 %
Fridge	10.42	15.78 %
Wash-Mac	7.97	12.44 %
D-Freez	2.52	55.42 %
Air-Cond	2.39	4.84 %
W.Heater	2.18	78.40 %
Oven	0.23	11.11 %
W-Disp	0.21	15.34 %
Total	40.02	15.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.01	12.90 %
CTO1	2.21	14.45 %
SPE1	1.91	14.05 %
KHT1	1.52	14.93 %
RJP1	1.44	15.13 %
KVL1	1.40	12.91 %
KDA1	1.25	8.56 %
NLR1	1.16	10.39 %
MPL1	1.12	11.13 %
NYP1	1.07	10.21 %
PIL1	1.04	12.26 %
ATP1	1.00	11.28 %
GTL1	0.98	12.56 %
PUT1	0.95	12.35 %
PDT1	0.92	10.53 %
RCY1	0.70	13.43 %
BVL1	0.38	8.38 %
PGR1	0.17	3.87 %
TPSD		0.00 %
Total	40.02	15.12 %