

MTD Sales
112.37 L

Brand Share %
12.26 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	32.41	15.11 %
Fridge	29.97	15.28 %
Wash-Mac	22.15	15.09 %
Air-Cond	21.38	6.29 %
W.Heater	3.76	52.83 %
D-Freez	2.08	36.93 %
Oven	0.61	12.65 %
Total	112.37	12.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	58.71	11.80 %
TIRUPATI-01	53.65	12.80 %
Total	112.37	12.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.38	7.14 %
LED TV	15.61	15.66 %
Fridge	14.50	14.66 %
Wash-Mac	9.36	15.61 %
D-Freez	1.33	38.97 %
W.Heater	1.31	49.16 %
Oven	0.23	9.01 %
Total	58.71	11.80 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.34	11.43 %
OGL1	2.90	11.19 %
KDR1	1.38	11.52 %
VKN1	1.36	10.42 %
ELU1	1.32	8.81 %
PAP1	1.29	10.47 %
VJW4	1.28	11.24 %
GVM1	1.22	5.02 %
GNT1	1.00	5.39 %
VUY1	0.83	8.38 %
JGG1	0.79	10.47 %
VJW2	0.74	7.20 %
VJW1	0.67	2.08 %
GNT2	0.66	7.27 %
CRL1	0.32	2.25 %
DPE1	0.25	3.33 %
TDD1	0.18	1.42 %
PPM1	0.13	1.57 %
Total	58.71	11.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.80	14.62 %
Fridge	15.47	15.91 %
Wash-Mac	12.79	14.73 %
Air-Cond	5.01	4.53 %
W.Heater	2.45	55.02 %
D-Freez	0.75	33.82 %
Oven	0.38	16.71 %
Total	53.65	12.80 %

Branch *	MTD Sales L	Brand Share %
NDL1	1.68	10.32 %
CTO1	1.60	6.64 %
TPY1	1.46	9.58 %
KDA1	1.39	12.18 %
SPE1	1.39	8.29 %
PIL1	1.12	9.34 %
PMR1	1.06	8.45 %
PDT1	1.01	6.73 %
ADI1	0.89	4.66 %
KOU1	0.89	10.55 %
BVL1	0.85	9.47 %
NLR1	0.61	2.96 %
NYP1	0.28	2.56 %
PGR1	0.15	2.62 %
RJP1	0.12	1.13 %
TPSD		0.00 %
Total	53.65	12.80 %