

MTD Sales
100.65 L

Brand Share %
14.38 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.69	17.24 %
Fridge	22.26	17.00 %
Wash-Mac	20.74	13.31 %
W.Heater	4.33	58.39 %
D-Freez	2.97	76.11 %
Air-Cond	1.24	1.06 %
W-Disp	0.98	62.07 %
Oven	0.43	11.57 %
Total	100.65	14.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	51.65	14.90 %
VIJAYAWADA-01	49.00	13.87 %
Total	100.65	14.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.42	17.92 %
Wash-Mac	12.20	15.09 %
Fridge	9.97	16.54 %
W.Heater	2.24	58.77 %
D-Freez	0.69	60.34 %
W-Disp	0.56	78.39 %
Air-Cond	0.31	0.56 %
Oven	0.26	12.87 %
Total	51.65	14.90 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.91	9.21 %
KNL2	1.88	14.21 %
NLR1	1.78	10.51 %
NDL1	1.49	12.07 %
TPI1	1.43	13.54 %
KVL1	1.26	12.16 %
RJP1	1.01	8.18 %
PIL1	0.92	11.49 %
KNL1	0.81	6.95 %
PMR1	0.67	3.97 %
VKI1	0.63	13.06 %
KHT1	0.47	4.73 %
MPL1	0.37	4.31 %
KOU1	0.27	4.73 %
TPSD		0.00 %
Total	51.65	14.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.27	16.53 %
Fridge	12.29	17.40 %
Wash-Mac	8.54	11.38 %
D-Freez	2.29	82.61 %
W.Heater	2.09	57.99 %
Air-Cond	0.93	1.50 %
W-Disp	0.42	48.47 %
Oven	0.17	10.01 %
Total	49.00	13.87 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.34	14.22 %
TNK1	2.49	14.18 %
VJW1	1.44	7.24 %
ELU1	1.32	9.46 %
VJW5	1.25	12.16 %
RMV1	1.14	11.39 %
VJW3	1.01	9.38 %
KDR1	0.79	8.90 %
PPM1	0.67	14.33 %
GNT2	0.62	9.23 %
CRL1	0.59	6.04 %
GNT1	0.52	3.06 %
VJW4	0.49	3.14 %
OGL1	0.43	2.71 %
VJW2	0.24	2.66 %
NPR1	0.22	2.55 %
GTSD		0.00 %
Total	49.00	13.87 %