

MTD Sales
240.71 L

Brand Share %
14.89 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	106.15	16.63 %
Fridge	51.60	15.16 %
Wash-Mac	51.48	17.06 %
Air-Cond	23.00	7.35 %
W.Heater	4.84	66.17 %
D-Freez	2.54	62.08 %
W-Disp	0.66	42.29 %
Oven	0.44	8.37 %
Total	240.71	14.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	123.72	13.80 %
TIRUPATI-01	116.98	16.25 %
Total	240.71	14.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.59	14.88 %
Fridge	28.18	14.87 %
Wash-Mac	27.34	17.32 %
Air-Cond	14.60	7.14 %
W.Heater	2.21	61.28 %
D-Freez	1.40	58.99 %
Oven	0.27	9.62 %
W-Disp	0.12	24.95 %
Total	123.72	13.80 %

Branch *	MTD Sales L	Brand Share %
BVR1	7.22	9.76 %
GNT1	6.00	10.16 %
ELU1	5.67	13.54 %
VJW1	5.25	11.01 %
TNK1	4.99	9.95 %
RMV1	4.75	14.79 %
OGL1	4.36	13.24 %
VJW3	3.80	9.81 %
TDD1	2.82	11.28 %
GDV1	2.24	13.74 %
TVU1	1.91	12.19 %
VJW2	1.59	8.50 %
NPR1	1.54	7.01 %
KDR1	1.52	11.62 %
GVM1	1.45	7.98 %
DPE1	1.29	7.76 %
VJW5	1.22	8.85 %
JGG1	1.16	8.51 %
VJW4	0.55	2.77 %
CRL1	0.48	1.65 %
GTSD		0.00 %
Total	123.72	13.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	56.55	18.54 %
Wash-Mac	24.14	16.78 %
Fridge	23.42	15.52 %
Air-Cond	8.40	7.76 %
W.Heater	2.63	70.93 %
D-Freez	1.14	66.34 %
W-Disp	0.54	50.40 %
Oven	0.17	6.95 %
Total	116.98	16.25 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.66	13.08 %
ATP1	4.94	12.05 %
KDA1	4.29	12.68 %
PDT1	3.65	12.23 %
NDL1	3.49	13.05 %
ADI1	2.38	11.85 %
NYP1	2.13	9.61 %
RJP1	2.13	8.56 %
MPL1	1.77	9.03 %
VKI1	0.83	6.10 %
Total	116.98	16.25 %