

MTD Sales
138.81 L

Brand Share %
15.32 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.13	30.22 %
Fridge	49.14	23.38 %
Wash-Mac	14.57	9.72 %
Air-Cond	6.90	2.28 %
D-Freez	5.73	66.22 %
W.Heater	2.73	47.24 %
Chimney	1.21	26.33 %
Oven	0.53	11.59 %
Vac-Clea	0.37	18.19 %
W-Disp	0.34	13.47 %
Small-Ap	0.16	2.53 %
Total	138.81	15.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	77.18	17.32 %
TIRUPATI-01	61.63	13.39 %
Total	138.81	15.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	28.40	29.40 %
Fridge	26.22	25.59 %
Wash-Mac	7.77	11.34 %
Air-Cond	6.55	4.45 %
D-Freez	5.28	73.92 %
W.Heater	1.33	52.12 %
Chimney	0.69	34.05 %
Oven	0.44	16.82 %
Vac-Clea	0.19	11.35 %
W-Disp	0.16	11.20 %
Small-Ap	0.16	4.71 %
Total	77.18	17.32 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.19	10.98 %
GNT1	1.76	9.92 %
BVR1	1.68	8.43 %
OGL1	1.67	9.86 %
TNI1	1.23	12.42 %
RMV1	1.18	7.72 %
GVM1	1.17	10.02 %
NZV1	0.99	13.29 %
GNT2	0.96	14.74 %
VJW5	0.92	12.98 %
CRL1	0.85	4.18 %
TDD1	0.63	6.19 %
BPP1	0.43	7.00 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	77.18	17.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	28.73	31.08 %
Fridge	22.92	21.29 %
Wash-Mac	6.80	8.36 %
W.Heater	1.39	43.36 %
Chimney	0.52	20.24 %
D-Freez	0.45	29.75 %
Air-Cond	0.35	0.23 %
Vac-Clea	0.19	45.66 %
W-Disp	0.18	16.57 %
Oven	0.09	4.58 %
Total	61.63	13.39 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.89	12.18 %
KDA1	2.10	11.77 %
PDT1	1.88	11.41 %
KHT1	1.79	13.27 %
RJP1	1.54	7.19 %
VKI1	1.34	13.16 %
PUT1	1.33	13.67 %
KDR1	1.25	8.13 %
KOU1	1.22	9.61 %
SPE1	1.21	8.66 %
NLR1	0.99	4.66 %
ATP1	0.77	3.07 %
PIL1	0.66	5.02 %
KNL2	0.62	4.22 %
PMR1	0.29	2.50 %
TPSD		0.00 %
WHRN		0.00 %
Total	61.63	13.39 %