

MTD Sales  
77.86 L

Brand Share %  
15.13 %

Information:

MTD : 01-09-2025 To 11-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.13 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 26.73       | 18.25 %       |
| Fridge   | 19.95       | 18.05 %       |
| Wash-Mac | 16.28       | 15.26 %       |
| Air-Cond | 6.82        | 5.10 %        |
| W.Heater | 4.11        | 80.70 %       |
| D-Freez  | 3.17        | 52.51 %       |
| W-Disp   | 0.41        | 14.67 %       |
| Oven     | 0.39        | 11.87 %       |
| Total    | 77.86       | 15.13 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 39.19       | 15.01 %       |
| TIRUPATI-01   | 38.67       | 15.25 %       |
| Total         | 77.86       | 15.13 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.25       | 17.74 %       |
| Fridge   | 9.53        | 20.25 %       |
| Wash-Mac | 8.90        | 19.37 %       |
| Air-Cond | 4.43        | 5.13 %        |
| W.Heater | 1.99        | 82.83 %       |
| D-Freez  | 0.65        | 43.61 %       |
| W-Disp   | 0.27        | 17.16 %       |
| Oven     | 0.16        | 11.28 %       |
| Total    | 39.19       | 15.01 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| OGL1     | 1.47        | 12.66 %       |
| KND1     | 1.32        | 10.31 %       |
| RMV1     | 1.19        | 14.13 %       |
| TNI1     | 1.16        | 7.91 %        |
| ELU1     | 1.13        | 12.85 %       |
| VJW3     | 0.96        | 9.08 %        |
| TVU1     | 0.71        | 15.09 %       |
| VJW4     | 0.70        | 11.28 %       |
| VJW1     | 0.61        | 7.42 %        |
| GNT1     | 0.61        | 4.34 %        |
| TNK1     | 0.47        | 4.50 %        |
| JGG1     | 0.33        | 8.30 %        |
| GDV1     | 0.32        | 5.20 %        |
| CRL1     | 0.30        | 3.90 %        |
| TDD1     | 0.30        | 3.88 %        |
| VJW5     | 0.20        | 2.87 %        |
| KDR1     | 0.12        | 2.53 %        |
| Total    | 39.19       | 15.01 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.47       | 18.78 %       |
| Fridge   | 10.42       | 16.42 %       |
| Wash-Mac | 7.38        | 12.15 %       |
| D-Freez  | 2.52        | 55.42 %       |
| Air-Cond | 2.39        | 5.05 %        |
| W.Heater | 2.12        | 78.80 %       |
| Oven     | 0.23        | 12.33 %       |
| W-Disp   | 0.14        | 11.36 %       |
| Total    | 38.67       | 15.25 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 3.82        | 13.09 %       |
| SPE1     | 1.88        | 14.44 %       |
| KVL1     | 1.40        | 12.91 %       |
| KDA1     | 1.25        | 8.78 %        |
| NLR1     | 1.16        | 11.31 %       |
| MPL1     | 1.12        | 11.13 %       |
| NYP1     | 1.07        | 10.99 %       |
| ATP1     | 1.00        | 11.83 %       |
| GTL1     | 0.98        | 13.18 %       |
| PDT1     | 0.92        | 11.36 %       |
| PIL1     | 0.84        | 10.32 %       |
| RCY1     | 0.70        | 13.43 %       |
| PUT1     | 0.55        | 8.78 %        |
| BVL1     | 0.38        | 9.05 %        |
| PGR1     | 0.17        | 3.87 %        |
| TPSD     |             | 0.00 %        |
| Total    | 38.67       | 15.25 %       |