

MTD Sales
105.73 L

Brand Share %
12.03 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.35	14.73 %
Fridge	28.54	15.32 %
Wash-Mac	21.45	15.06 %
Air-Cond	20.13	6.16 %
W.Heater	3.43	51.66 %
D-Freez	1.55	32.05 %
Oven	0.27	6.21 %
Total	105.73	12.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	54.87	11.60 %
TIRUPATI-01	50.86	12.52 %
Total	105.73	12.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.44	7.10 %
LED TV	14.61	15.50 %
Fridge	13.88	14.79 %
Wash-Mac	8.87	15.17 %
W.Heater	1.20	49.66 %
D-Freez	0.80	27.82 %
Oven	0.06	2.52 %
Total	54.87	11.60 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.79	11.09 %
ELU1	1.32	9.31 %
GVM1	1.22	5.05 %
GNT1	1.00	5.74 %
KDR1	0.93	8.40 %
VKN1	0.91	7.51 %
VUY1	0.83	8.70 %
VJW2	0.74	7.20 %
VJW1	0.67	2.16 %
JGG1	0.58	8.00 %
GNT2	0.54	6.10 %
CRL1	0.32	2.27 %
DPE1	0.25	3.50 %
TDD1	0.18	1.50 %
PPM1	0.13	1.61 %
Total	54.87	11.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.74	14.08 %
Fridge	14.65	15.86 %
Wash-Mac	12.58	14.99 %
Air-Cond	4.69	4.30 %
W.Heater	2.23	52.81 %
D-Freez	0.75	38.22 %
Oven	0.22	10.26 %
Total	50.86	12.52 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.46	9.92 %
SPE1	1.34	8.32 %
NDL1	1.25	8.21 %
CTO1	1.17	4.92 %
PIL1	1.12	9.58 %
PMR1	1.06	8.86 %
PDT1	1.01	7.15 %
ADI1	0.89	4.70 %
KOU1	0.89	11.08 %
BVL1	0.85	9.86 %
NLR1	0.61	2.96 %
NYP1	0.28	2.56 %
PGR1	0.15	2.82 %
RJP1	0.12	1.23 %
TPSD		0.00 %
Total	50.86	12.52 %