



AP : HAIER Sales Performance 12/05/2026 9:08 AM

MTD Sales
323.05 L

Brand Share %
13.11 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	176.29	10.30 %
Fridge	61.20	20.35 %
LED TV	54.13	20.91 %
Wash-Mac	18.77	11.97 %
D-Freez	11.13	59.17 %
W-Disp	0.90	12.90 %
Chimney	0.28	5.25 %
W.Heater	0.23	14.07 %
Oven	0.11	4.25 %
Total	323.05	13.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	176.37	12.80 %
TIRUPATI-01	146.69	13.51 %
Total	323.05	13.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.28	10.38 %
Fridge	28.58	18.81 %
LED TV	27.52	22.83 %
Wash-Mac	8.33	10.93 %
D-Freez	5.82	67.47 %
W-Disp	0.29	11.50 %
Chimney	0.28	11.39 %
W.Heater	0.16	21.55 %
Oven	0.11	9.75 %
Total	176.37	12.80 %

Branch *	MTD Sales L	Brand Share %
OGL1	11.43	11.50 %
VJW1	7.45	10.88 %
GNT1	7.29	8.58 %
TNK1	5.88	10.69 %
RMV1	5.14	9.65 %
TDD1	5.10	12.66 %
ELU1	5.08	12.86 %
VJW3	4.68	5.53 %
PAP1	4.28	12.27 %
VJW5	4.19	12.94 %
CRL1	3.86	6.99 %
KND1	3.85	11.15 %
NRT1	3.61	9.14 %
VJW2	3.05	12.40 %
TNI1	2.48	12.36 %
GNT2	2.47	8.61 %
DPE1	1.94	7.17 %
GDV1	1.83	7.61 %
VJW4	1.62	2.87 %
VUY1	1.53	9.97 %
BPP1	1.31	6.54 %
WHGT		0.00 %
WHVJ		0.00 %
Total	176.37	12.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.02	10.18 %
Fridge	32.62	21.93 %
LED TV	26.61	19.23 %
Wash-Mac	10.44	12.95 %
D-Freez	5.31	52.14 %
W-Disp	0.61	13.69 %
W.Heater	0.08	8.18 %
Total	146.69	13.51 %

Branch *	MTD Sales L	Brand Share %
TPY2	14.06	12.43 %
TPY1	6.38	9.49 %
NLR1	6.02	10.74 %
PMR1	4.01	12.61 %
PIL1	3.75	11.39 %
ATP1	3.71	8.11 %
NYP1	3.70	11.51 %
KHT1	3.59	11.01 %
VKI1	3.47	12.50 %
RJP1	2.73	7.64 %
ADI1	2.52	12.86 %
KNL2	2.34	9.25 %
PDT1	2.15	5.10 %
SPE1	1.57	3.49 %
KDA1	0.90	2.10 %
TPSD		0.00 %
WHKD		0.00 %
Total	146.69	13.51 %