

MTD Sales
93.93 L

Brand Share %
14.24 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	43.92	16.90 %
Fridge	21.99	17.75 %
Wash-Mac	19.19	13.07 %
W.Heater	3.98	58.12 %
D-Freez	2.75	74.64 %
Air-Cond	0.94	0.85 %
W-Disp	0.83	61.65 %
Oven	0.33	9.64 %
Total	93.93	14.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	47.85	14.59 %
VIJAYAWADA-01	46.08	13.89 %
Total	93.93	14.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	22.81	16.99 %
Wash-Mac	11.44	15.01 %
Fridge	9.97	17.49 %
W.Heater	2.14	60.52 %
W-Disp	0.56	87.89 %
D-Freez	0.46	50.56 %
Air-Cond	0.31	0.59 %
Oven	0.16	9.28 %
Total	47.85	14.59 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.91	9.58 %
NLR1	1.78	10.61 %
KNL2	1.59	12.63 %
NDL1	1.49	13.56 %
KVL1	1.26	13.14 %
RJP1	1.01	8.18 %
PIL1	0.92	12.16 %
KNL1	0.74	6.58 %
PMR1	0.67	4.43 %
KHT1	0.35	3.58 %
KOU1	0.27	4.85 %
MPL1	0.03	0.41 %
TPSD		0.00 %
Total	47.85	14.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.11	16.79 %
Fridge	12.02	17.97 %
Wash-Mac	7.75	10.98 %
D-Freez	2.29	82.61 %
W.Heater	1.84	55.55 %
Air-Cond	0.63	1.08 %
W-Disp	0.27	38.31 %
Oven	0.17	10.01 %
Total	46.08	13.89 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.90	12.94 %
VJW1	1.44	7.50 %
ELU1	1.32	10.37 %
RMV1	1.14	11.39 %
VJW5	1.11	11.63 %
VJW3	1.01	9.48 %
KDR1	0.79	10.18 %
GNT2	0.62	10.76 %
VJW4	0.49	3.18 %
OGI1	0.43	2.95 %
CRL1	0.41	4.79 %
GNT1	0.26	1.74 %
VJW2	0.24	2.76 %
NPR1	0.22	2.80 %
GTSD		0.00 %
Total	46.08	13.89 %