

MTD Sales
224.12 L

Brand Share %
14.84 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	98.45	16.59 %
Wash-Mac	48.50	17.03 %
Fridge	48.23	15.00 %
Air-Cond	21.49	7.42 %
W.Heater	4.46	66.59 %
D-Freez	2.02	56.61 %
W-Disp	0.53	38.82 %
Oven	0.44	9.22 %
Total	224.12	14.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	117.19	14.00 %
TIRUPATI-01	106.94	15.89 %
Total	224.12	14.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.41	15.45 %
Fridge	26.70	14.94 %
Wash-Mac	25.36	17.08 %
Air-Cond	13.99	7.28 %
W.Heater	1.93	60.95 %
D-Freez	1.40	58.99 %
Oven	0.27	9.62 %
W-Disp	0.12	29.27 %
Total	117.19	14.00 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.93	10.42 %
GNT1	6.00	10.58 %
ELU1	5.67	13.87 %
VJW1	5.14	11.07 %
TNK1	4.99	10.24 %
RMV1	4.30	13.86 %
OGL1	3.97	12.95 %
VJW3	3.73	10.35 %
GDV1	2.02	12.96 %
TDD1	1.78	9.83 %
VJW2	1.59	8.80 %
TVU1	1.56	10.61 %
NPR1	1.54	7.58 %
KDR1	1.52	12.78 %
DPE1	1.29	8.32 %
GVM1	1.21	6.76 %
JGG1	1.16	8.64 %
VJW5	0.76	5.86 %
VJW4	0.55	2.95 %
CRL1	0.48	1.68 %
GTSD		0.00 %
Total	117.19	14.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	51.04	17.81 %
Wash-Mac	23.13	16.97 %
Fridge	21.54	15.07 %
Air-Cond	7.50	7.71 %
W.Heater	2.53	71.66 %
D-Freez	0.62	51.92 %
W-Disp	0.40	43.18 %
Oven	0.17	8.66 %
Total	106.94	15.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.25	12.34 %
ATP1	4.48	11.73 %
KDA1	4.10	12.46 %
PIL1	4.04	13.93 %
PDT1	3.71	12.73 %
NDL1	3.06	12.55 %
KNL1	2.78	14.52 %
NYP1	2.13	10.15 %
PUT1	2.06	14.53 %
RJP1	1.94	7.96 %
KOU1	1.80	13.69 %
MPL1	1.65	9.12 %
ADI1	1.63	8.65 %
VKI1	0.83	6.43 %
Total	106.94	15.89 %