

MTD Sales
127.40 L

Brand Share %
15.51 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	51.40	29.60 %
Fridge	45.89	23.85 %
Wash-Mac	13.40	9.91 %
Air-Cond	6.84	2.53 %
D-Freez	5.03	63.26 %
W.Heater	2.63	49.70 %
Chimney	1.08	25.85 %
Oven	0.44	10.34 %
W-Disp	0.34	14.71 %
Vac-Clea	0.19	10.48 %
Small-Ap	0.16	2.75 %
Total	127.40	15.51 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	69.63	17.21 %
TIRUPATI-01	57.77	13.86 %
Total	127.40	15.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	24.52	25.93 %
LED TV	24.27	27.54 %
Wash-Mac	7.02	11.56 %
Air-Cond	6.49	4.90 %
D-Freez	4.58	71.09 %
W.Heater	1.24	52.69 %
Chimney	0.56	29.64 %
Oven	0.44	18.37 %
Vac-Clea	0.19	11.75 %
W-Disp	0.16	12.35 %
Small-Ap	0.16	5.22 %
Total	69.63	17.21 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.04	10.95 %
BVR1	1.68	9.26 %
OGL1	1.67	11.12 %
GNT1	1.63	10.14 %
TNI1	1.23	12.58 %
PAP1	1.13	14.62 %
RMV1	1.01	7.59 %
NZV1	0.99	13.96 %
GNT2	0.96	14.74 %
GDV1	0.78	13.15 %
GVM1	0.69	6.99 %
CRL1	0.60	3.13 %
VJW5	0.53	8.86 %
TDD1	0.45	4.88 %
BPP1	0.43	7.32 %
AMP1		0.00 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	69.63	17.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.12	31.73 %
Fridge	21.37	21.84 %
Wash-Mac	6.38	8.56 %
W.Heater	1.39	47.32 %
Chimney	0.52	22.70 %
D-Freez	0.45	29.75 %
Air-Cond	0.35	0.26 %
W-Disp	0.18	17.86 %
Total	57.77	13.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.65	13.27 %
KDA1	1.97	12.59 %
KHT1	1.67	13.41 %
PDT1	1.57	12.17 %
RJP1	1.54	7.63 %
KDR1	1.25	8.30 %
KOU1	1.22	10.97 %
SPE1	1.21	9.51 %
VKI1	1.12	12.42 %
PUT1	1.02	11.50 %
NLR1	0.99	5.06 %
ADI1	0.83	15.50 %
PIL1	0.66	5.14 %
KNL2	0.62	4.87 %
ATP1	0.49	2.12 %
PMR1	0.29	2.55 %
TPSD		0.00 %
WHRN		0.00 %
Total	57.77	13.86 %