

MTD Sales
71.23 L

Brand Share %
14.70 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	24.37	17.82 %
Fridge	19.12	18.70 %
Wash-Mac	14.28	13.95 %
Air-Cond	5.90	4.62 %
W.Heater	3.88	80.53 %
D-Freez	2.95	55.90 %
Oven	0.39	14.59 %
W-Disp	0.34	12.53 %
Total	71.23	14.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	36.34	14.78 %
TIRUPATI-01	34.89	14.63 %
Total	71.23	14.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.14	17.45 %
Fridge	9.14	21.14 %
Wash-Mac	8.80	19.81 %
Air-Cond	3.51	4.24 %
W.Heater	1.96	82.83 %
D-Freez	0.43	43.54 %
W-Disp	0.21	13.45 %
Oven	0.16	14.40 %
Total	36.34	14.78 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.34	12.12 %
KND1	1.32	10.41 %
RMV1	1.19	14.31 %
ELU1	1.13	14.35 %
TNI1	0.93	7.04 %
VJW3	0.84	8.99 %
VJW4	0.70	13.43 %
VJW1	0.61	7.98 %
TNK1	0.47	4.66 %
GNT1	0.34	2.45 %
JGG1	0.33	8.86 %
GDV1	0.32	6.99 %
TDD1	0.30	4.01 %
VJW5	0.20	2.87 %
KDR1	0.12	2.64 %
CRL1		0.00 %
Total	36.34	14.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.24	18.20 %
Fridge	9.98	16.92 %
Wash-Mac	5.48	9.46 %
D-Freez	2.52	58.73 %
Air-Cond	2.39	5.33 %
W.Heater	1.92	78.30 %
Oven	0.23	14.73 %
W-Disp	0.14	11.36 %
Total	34.89	14.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.58	13.02 %
SPE1	1.73	13.66 %
KVL1	1.40	14.42 %
KDA1	1.25	9.00 %
NLR1	1.16	11.63 %
KHT1	1.15	12.55 %
NYP1	1.07	13.06 %
MPL1	1.02	10.22 %
GTL1	0.98	13.38 %
ATP1	0.93	12.14 %
PDT1	0.92	11.36 %
RCY1	0.70	13.43 %
PIL1	0.60	8.01 %
BVL1	0.38	10.62 %
PUT1	0.34	6.22 %
PGR1	0.10	2.30 %
TPSD		0.00 %
Total	34.89	14.63 %