

MTD Sales
99.79 L

Brand Share %
12.02 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.02 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.23	14.69 %
Fridge	26.86	15.30 %
Wash-Mac	20.22	15.07 %
Air-Cond	19.49	6.25 %
W.Heater	3.16	53.73 %
D-Freez	1.55	32.05 %
Oven	0.27	6.36 %
Total	99.79	12.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	51.74	11.73 %
TIRUPATI-01	48.05	12.35 %
Total	99.79	12.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.13	7.36 %
LED TV	13.73	15.99 %
Fridge	13.01	14.84 %
Wash-Mac	7.98	14.85 %
W.Heater	1.04	47.74 %
D-Freez	0.80	27.82 %
Oven	0.06	2.52 %
Total	51.74	11.73 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.10	10.44 %
ELU1	1.32	9.68 %
PAP1	1.17	11.93 %
GVM1	1.10	4.78 %
GNT1	1.00	6.05 %
GDV1	1.00	10.81 %
VKN1	0.91	7.71 %
VUY1	0.83	9.02 %
KDR1	0.80	7.62 %
VJW2	0.74	7.51 %
VJW1	0.56	2.08 %
GNT2	0.54	7.15 %
JGG1	0.46	6.37 %
CRL1	0.32	2.33 %
DPE1	0.25	3.68 %
TDD1	0.14	1.29 %
PPM1		0.00 %
Total	51.74	11.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.50	13.65 %
Fridge	13.86	15.75 %
Wash-Mac	12.23	15.22 %
Air-Cond	4.36	4.11 %
W.Heater	2.13	57.24 %
D-Freez	0.75	38.22 %
Oven	0.22	10.78 %
Total	48.05	12.35 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.46	10.17 %
SPE1	1.34	8.47 %
NDL1	1.25	8.34 %
CTO1	1.17	5.33 %
PIL1	1.12	10.31 %
PMR1	1.06	9.68 %
PDT1	1.01	7.26 %
ADI1	0.89	4.89 %
KOU1	0.89	11.60 %
BVL1	0.85	9.86 %
KDA1	0.77	7.92 %
NLR1	0.61	3.04 %
NYP1	0.28	2.71 %
PGR1	0.15	3.05 %
RJP1	0.12	1.25 %
TPSD		0.00 %
Total	48.05	12.35 %