



AP : HAIER Sales Performance 11/05/2026 9:09 AM

MTD Sales
300.44 L

Brand Share %
12.84 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	166.68	10.12 %
Fridge	56.31	20.31 %
LED TV	49.02	20.44 %
Wash-Mac	16.69	11.69 %
D-Freez	10.31	60.94 %
W-Disp	0.90	13.65 %
Chimney	0.28	5.65 %
W.Heater	0.16	10.54 %
Oven	0.11	4.25 %
Total	300.44	12.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	163.70	12.48 %
TIRUPATI-01	136.74	13.29 %
Total	300.44	12.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.29	10.17 %
Fridge	26.71	19.09 %
LED TV	24.63	22.04 %
Wash-Mac	7.02	10.06 %
D-Freez	5.22	69.20 %
W-Disp	0.29	12.59 %
Chimney	0.28	11.39 %
W.Heater	0.16	21.55 %
Oven	0.11	9.75 %
Total	163.70	12.48 %

Branch *	MTD Sales L	Brand Share %
OGL1	10.72	11.29 %
VJW1	7.45	11.04 %
GNT1	6.71	8.14 %
TNK1	5.63	10.80 %
RMV1	4.84	9.33 %
VJW3	4.30	5.31 %
TDD1	4.11	10.97 %
ELU1	3.77	10.11 %
CRL1	3.61	7.15 %
KND1	3.58	10.45 %
NRT1	3.18	8.72 %
PAP1	3.14	10.38 %
TNI1	2.48	12.55 %
GNT2	2.47	8.93 %
DPE1	1.94	7.70 %
GDV1	1.64	7.07 %
VJW4	1.62	2.96 %
VUY1	1.53	10.30 %
BPP1	1.31	6.71 %
WHGT		0.00 %
WHVJ		0.00 %
Total	163.70	12.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.39	10.04 %
Fridge	29.59	21.54 %
LED TV	24.39	19.05 %
Wash-Mac	9.66	13.25 %
D-Freez	5.08	54.29 %
W-Disp	0.61	14.21 %
Total	136.74	13.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	13.78	12.55 %
TPY1	6.24	10.54 %
NLR1	5.31	9.99 %
BVL1	3.81	11.71 %
PMR1	3.76	11.99 %
PIL1	3.75	11.67 %
KHT1	3.45	11.22 %
NYP1	3.36	10.78 %
VKI1	3.33	12.40 %
ATP1	3.33	7.85 %
RJP1	2.62	7.51 %
KNL2	2.34	9.81 %
ADI1	2.30	12.40 %
PDT1	2.04	5.03 %
SPE1	1.26	3.17 %
KDA1	0.76	1.89 %
TPSD		0.00 %
WHKD		0.00 %
Total	136.74	13.29 %