

MTD Sales
87.42 L

Brand Share %
14.34 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	40.60	16.67 %
Fridge	21.21	18.90 %
Wash-Mac	17.28	13.06 %
W.Heater	3.74	59.75 %
D-Freez	2.75	79.53 %
Air-Cond	0.94	0.89 %
W-Disp	0.63	54.91 %
Oven	0.28	9.03 %
Total	87.42	14.34 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	45.15	14.85 %
VIJAYAWADA-01	42.27	13.84 %
Total	87.42	14.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.72	16.89 %
Wash-Mac	10.18	14.84 %
Fridge	9.97	19.44 %
W.Heater	1.92	61.23 %
D-Freez	0.46	50.56 %
W-Disp	0.42	84.53 %
Air-Cond	0.31	0.64 %
Oven	0.16	9.80 %
Total	45.15	14.85 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.91	10.01 %
NLR1	1.68	10.97 %
KNL2	1.51	12.46 %
KVL1	1.26	14.05 %
KNL1	0.74	7.27 %
PMR1	0.67	4.64 %
PIL1	0.66	9.05 %
RJP1	0.53	5.22 %
KHT1	0.35	3.87 %
KOU1	0.27	4.85 %
MPL1	0.03	0.47 %
TPSD		0.00 %
Total	45.15	14.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.88	16.42 %
Fridge	11.24	18.44 %
Wash-Mac	7.10	11.14 %
D-Freez	2.29	89.97 %
W.Heater	1.81	58.25 %
Air-Cond	0.63	1.10 %
W-Disp	0.21	32.26 %
Oven	0.12	8.16 %
Total	42.27	13.84 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.90	13.78 %
VJW1	1.44	8.43 %
NRT1	1.33	12.26 %
ELU1	1.32	12.17 %
RMV1	1.14	12.37 %
VJW5	0.98	11.21 %
VJW3	0.77	8.45 %
KDR1	0.67	8.84 %
VJW4	0.49	3.23 %
OGL1	0.43	3.06 %
GNT2	0.41	7.41 %
CRL1	0.41	5.21 %
VJW2	0.24	2.76 %
NPR1	0.22	3.12 %
GNT1	0.14	1.08 %
GTSD		0.00 %
Total	42.27	13.84 %