

MTD Sales  
215.79 L

Brand Share %  
14.79 %

Information:

MTD : 01-10-2025 To 09-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.79 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 94.82       | 16.43 %       |
| Fridge   | 46.75       | 15.14 %       |
| Wash-Mac | 46.27       | 16.84 %       |
| Air-Cond | 20.86       | 7.48 %        |
| W.Heater | 4.22        | 66.67 %       |
| D-Freez  | 2.02        | 56.61 %       |
| Oven     | 0.44        | 10.03 %       |
| W-Disp   | 0.40        | 34.86 %       |
| Total    | 215.79      | 14.79 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 114.29      | 14.06 %       |
| TIRUPATI-01   | 101.49      | 15.70 %       |
| Total         | 215.79      | 14.79 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 46.10       | 15.36 %       |
| Fridge   | 25.89       | 14.99 %       |
| Wash-Mac | 24.72       | 17.00 %       |
| Air-Cond | 13.99       | 7.59 %        |
| W.Heater | 1.86        | 61.31 %       |
| D-Freez  | 1.40        | 58.99 %       |
| Oven     | 0.27        | 10.72 %       |
| W-Disp   | 0.06        | 17.42 %       |
| Total    | 114.29      | 14.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 6.93        | 10.50 %       |
| GNT1     | 6.00        | 11.00 %       |
| ELU1     | 5.46        | 13.42 %       |
| VJW1     | 5.01        | 11.27 %       |
| TNK1     | 4.99        | 10.34 %       |
| RMV1     | 4.30        | 14.02 %       |
| OGL1     | 3.97        | 13.59 %       |
| VJW3     | 3.73        | 10.89 %       |
| GDV1     | 2.02        | 13.31 %       |
| TDD1     | 1.78        | 9.83 %        |
| TVU1     | 1.56        | 10.61 %       |
| NPR1     | 1.54        | 7.75 %        |
| KDR1     | 1.52        | 13.16 %       |
| VJW2     | 1.40        | 7.86 %        |
| DPE1     | 1.29        | 8.76 %        |
| GVM1     | 1.21        | 7.04 %        |
| JGG1     | 1.05        | 7.83 %        |
| VJW5     | 0.76        | 5.98 %        |
| VJW4     | 0.55        | 3.12 %        |
| CRL1     | 0.48        | 1.70 %        |
| GTSD     |             | 0.00 %        |
| Total    | 114.29      | 14.06 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 48.72       | 17.59 %       |
| Wash-Mac | 21.56       | 16.67 %       |
| Fridge   | 20.86       | 15.33 %       |
| Air-Cond | 6.87        | 7.26 %        |
| W.Heater | 2.36        | 71.59 %       |
| D-Freez  | 0.62        | 51.92 %       |
| W-Disp   | 0.33        | 43.03 %       |
| Oven     | 0.17        | 9.11 %        |
| Total    | 101.49      | 15.70 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 8.51        | 12.01 %       |
| KDA1     | 4.10        | 12.66 %       |
| NLR1     | 3.95        | 14.37 %       |
| ATP1     | 3.91        | 10.72 %       |
| PIL1     | 3.77        | 13.49 %       |
| PDT1     | 3.71        | 12.93 %       |
| NDL1     | 2.76        | 11.93 %       |
| KNL1     | 2.66        | 14.39 %       |
| NYP1     | 2.13        | 10.71 %       |
| KOU1     | 1.80        | 13.71 %       |
| RJP1     | 1.72        | 7.40 %        |
| MPL1     | 1.65        | 9.94 %        |
| ADI1     | 1.63        | 9.14 %        |
| VKI1     | 0.83        | 6.63 %        |
| Total    | 101.49      | 15.70 %       |