

MTD Sales
64.59 L

Brand Share %
14.83 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	22.21	17.90 %
Fridge	17.74	19.07 %
Wash-Mac	12.63	13.57 %
Air-Cond	4.93	4.44 %
W.Heater	3.54	80.38 %
D-Freez	2.95	55.90 %
Oven	0.33	13.90 %
W-Disp	0.27	10.94 %
Total	64.59	14.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.08	15.19 %
TIRUPATI-01	31.52	14.47 %
Total	64.59	14.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.38	17.96 %
Fridge	8.81	22.15 %
Wash-Mac	7.59	18.58 %
Air-Cond	2.87	4.19 %
W.Heater	1.76	84.09 %
D-Freez	0.43	43.54 %
W-Disp	0.14	9.93 %
Oven	0.11	11.14 %
Total	33.08	15.19 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.34	12.56 %
KND1	1.19	9.56 %
RMV1	1.19	14.61 %
VJW3	0.78	9.91 %
VJW4	0.70	13.83 %
TNK1	0.47	5.14 %
GNT1	0.34	2.48 %
JGG1	0.33	8.86 %
GDV1	0.32	7.18 %
TDD1	0.30	4.01 %
VJW1	0.30	4.49 %
VJW5	0.20	2.93 %
KDR1	0.12	2.64 %
CRL1		0.00 %
Total	33.08	15.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.82	17.82 %
Fridge	8.93	16.77 %
Wash-Mac	5.04	9.66 %
D-Freez	2.52	58.73 %
Air-Cond	2.06	4.85 %
W.Heater	1.78	77.02 %
Oven	0.23	15.73 %
W-Disp	0.14	12.18 %
Total	31.52	14.47 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.09	12.33 %
SPE1	1.45	12.21 %
KHT1	1.15	14.39 %
KVL1	1.07	12.71 %
NLR1	1.03	10.72 %
MPL1	1.02	11.01 %
GTL1	0.98	13.38 %
NYP1	0.96	13.91 %
ATP1	0.93	12.43 %
PDT1	0.92	11.70 %
KNL1	0.81	13.02 %
RCY1	0.70	13.43 %
PIL1	0.60	8.82 %
ADI1	0.47	13.53 %
BVL1	0.38	11.16 %
PUT1	0.34	6.22 %
PGR1	0.10	2.37 %
TPSD		0.00 %
Total	31.52	14.47 %