

MTD Sales
90.42 L

Brand Share %
11.91 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.91 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	26.50	14.98 %
Fridge	22.34	14.38 %
Air-Cond	18.83	6.52 %
Wash-Mac	18.23	14.88 %
W.Heater	2.69	51.20 %
D-Freez	1.55	34.68 %
Oven	0.27	6.64 %
Total	90.42	11.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	47.12	11.80 %
TIRUPATI-01	43.30	12.04 %
Total	90.42	11.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.80	7.84 %
LED TV	12.53	15.92 %
Fridge	11.22	14.60 %
Wash-Mac	7.06	14.87 %
D-Freez	0.80	31.90 %
W.Heater	0.66	36.77 %
Oven	0.06	2.52 %
Total	47.12	11.80 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.64	9.88 %
ELU1	1.32	10.36 %
VJW4	1.02	10.83 %
GNT1	1.00	6.70 %
GDV1	1.00	11.52 %
GVM1	0.95	4.26 %
VKN1	0.91	8.25 %
VUY1	0.83	10.25 %
MTM1	0.80	10.36 %
KDR1	0.80	9.53 %
VJW2	0.74	7.71 %
VJW1	0.56	2.29 %
GNT2	0.54	8.59 %
JGG1	0.46	6.70 %
CRL1	0.32	2.33 %
TDD1	0.14	1.50 %
DPE1	0.10	1.62 %
PPM1		0.00 %
Total	47.12	11.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.97	14.23 %
Wash-Mac	11.18	14.88 %
Fridge	11.12	14.17 %
Air-Cond	4.03	4.03 %
W.Heater	2.03	58.66 %
D-Freez	0.75	38.22 %
Oven	0.22	11.89 %
Total	43.30	12.04 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.46	10.78 %
SPE1	1.34	10.18 %
NDL1	1.25	8.69 %
MPL1	1.23	11.33 %
PIL1	1.12	10.85 %
PMR1	1.06	10.91 %
CTO1	0.96	4.68 %
PDT1	0.90	7.16 %
ADI1	0.89	5.22 %
KDA1	0.77	8.96 %
BVL1	0.74	9.00 %
KOU1	0.68	9.15 %
NLR1	0.61	3.42 %
NYP1	0.28	2.71 %
PGR1	0.15	3.29 %
RJP1	0.12	1.35 %
TPSD		0.00 %
Total	43.30	12.04 %