

MTD Sales
284.28 L

Brand Share %
12.81 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	159.85	10.09 %
Fridge	52.29	20.62 %
LED TV	45.05	20.59 %
Wash-Mac	15.93	12.11 %
D-Freez	9.71	60.45 %
W-Disp	0.90	13.97 %
Chimney	0.28	6.50 %
W.Heater	0.16	11.15 %
Oven	0.11	4.45 %
Total	284.28	12.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	155.22	12.39 %
TIRUPATI-01	129.06	13.35 %
Total	284.28	12.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.27	10.01 %
Fridge	25.00	19.54 %
LED TV	23.27	22.17 %
Wash-Mac	6.63	10.30 %
D-Freez	5.22	69.20 %
W-Disp	0.29	12.59 %
Chimney	0.28	14.18 %
W.Heater	0.16	21.55 %
Oven	0.11	9.75 %
Total	155.22	12.39 %

Branch *	MTD Sales L	Brand Share %
OGL1	9.42	10.48 %
VJW1	7.08	10.92 %
GNT1	6.58	8.15 %
TNK1	5.48	11.08 %
RMV1	4.46	8.81 %
VJW3	4.30	5.53 %
TDD1	3.83	10.55 %
ELU1	3.77	10.46 %
KND1	3.44	10.24 %
CRL1	3.23	6.68 %
NRT1	3.18	9.09 %
CKT1	3.02	12.46 %
GNT2	2.36	8.66 %
PAP1	2.22	8.51 %
DPE1	1.94	7.85 %
VJW4	1.62	3.02 %
VUY1	1.53	10.80 %
BPP1	1.31	7.20 %
GDV1	1.24	5.65 %
WHGT		0.00 %
WHVJ		0.00 %
Total	155.22	12.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.58	10.20 %
Fridge	27.29	21.73 %
LED TV	21.77	19.12 %
Wash-Mac	9.31	13.85 %
D-Freez	4.49	52.71 %
W-Disp	0.61	14.73 %
Total	129.06	13.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	13.09	12.50 %
TPY1	5.78	10.08 %
NLR1	5.02	10.03 %
BVL1	3.81	12.15 %
PMR1	3.76	12.31 %
PIL1	3.60	11.51 %
VKI1	3.33	12.59 %
ATP1	3.20	8.19 %
RJP1	2.62	7.77 %
NYP1	2.50	8.61 %
KNL2	2.34	10.39 %
PDT1	2.04	5.05 %
ADI1	1.76	10.25 %
KDA1	0.76	1.94 %
SPE1	0.30	1.29 %
TPSD		0.00 %
WHKD		0.00 %
Total	129.06	13.35 %