

MTD Sales
73.81 L

Brand Share %
15.89 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.88	22.24 %
Fridge	15.06	16.68 %
Wash-Mac	13.34	12.53 %
W.Heater	3.82	49.98 %
Air-Cond	2.45	2.86 %
D-Freez	1.56	50.16 %
W-Disp	0.52	69.05 %
Oven	0.16	4.85 %
Total	73.81	15.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	39.20	16.79 %
VIJAYAWADA-01	34.61	14.97 %
Total	73.81	15.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.67	23.24 %
Fridge	6.79	14.99 %
Wash-Mac	6.65	11.47 %
W.Heater	1.57	44.24 %
Air-Cond	1.20	4.15 %
D-Freez	0.83	60.03 %
W-Disp	0.37	71.46 %
Oven	0.11	6.48 %
Total	39.20	16.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.50	11.79 %
PIL1	1.04	11.24 %
KNL2	1.01	13.99 %
KOU1	0.93	11.69 %
KVL1	0.88	14.57 %
RJP1	0.79	7.30 %
CTO1	0.77	8.82 %
KNL1	0.77	7.77 %
RCY1	0.72	14.49 %
MPL1	0.59	7.92 %
ADI1	0.49	6.82 %
NDL1	0.48	5.22 %
KDA1	0.11	1.21 %
Total	39.20	16.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.21	20.96 %
Fridge	8.27	18.39 %
Wash-Mac	6.70	13.80 %
W.Heater	2.26	54.95 %
Air-Cond	1.25	2.21 %
D-Freez	0.72	42.14 %
W-Disp	0.14	63.48 %
Oven	0.05	3.17 %
Total	34.61	14.97 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.11	14.22 %
KND1	1.82	9.45 %
TDD1	1.24	15.86 %
VKN1	1.23	14.74 %
TNK1	1.22	10.99 %
CRL1	1.15	9.61 %
VJW1	1.05	11.86 %
OGL1	1.00	12.87 %
NRT1	0.82	13.80 %
VJW2	0.67	15.48 %
RMV1	0.52	7.47 %
VJW4	0.49	6.31 %
VJW5	0.39	9.65 %
GVM1	0.36	8.26 %
MTM1	0.29	5.71 %
ELU1	0.14	2.62 %
GNT1	0.12	1.14 %
GTSD		0.00 %
JGG1		0.00 %
NPR1		0.00 %
Total	34.61	14.97 %