

MTD Sales
78.88 L

Brand Share %
14.31 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.60	16.47 %
Fridge	18.98	19.13 %
Wash-Mac	15.61	13.18 %
W.Heater	3.24	59.78 %
D-Freez	2.75	79.53 %
Air-Cond	0.94	0.97 %
W-Disp	0.48	48.15 %
Oven	0.28	9.66 %
Total	78.88	14.31 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	40.35	14.80 %
VIJAYAWADA-01	38.53	13.82 %
Total	78.88	14.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.12	16.34 %
Wash-Mac	9.17	14.95 %
Fridge	9.07	20.26 %
W.Heater	1.79	64.97 %
D-Freez	0.46	50.56 %
Air-Cond	0.31	0.72 %
W-Disp	0.27	77.88 %
Oven	0.16	11.17 %
Total	40.35	14.80 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.91	10.67 %
KNL2	1.29	11.39 %
NLR1	1.26	8.89 %
ADI1	0.97	13.01 %
PIL1	0.66	9.58 %
KNL1	0.61	6.54 %
PMR1	0.60	4.38 %
RJP1	0.53	6.04 %
KHT1	0.28	3.76 %
KOU1	0.27	5.08 %
MPL1	0.03	0.50 %
TPSD		0.00 %
Total	40.35	14.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.49	16.62 %
Fridge	9.91	18.20 %
Wash-Mac	6.44	11.28 %
D-Freez	2.29	89.97 %
W.Heater	1.45	54.44 %
Air-Cond	0.63	1.17 %
W-Disp	0.21	32.26 %
Oven	0.12	8.16 %
Total	38.53	13.82 %

Branch *	MTD Sales L	Brand Share %
NRT1	1.33	12.37 %
ELU1	1.16	11.33 %
RMV1	1.14	13.45 %
VJW1	1.11	7.67 %
VJW5	0.98	13.69 %
KDR1	0.67	12.46 %
VJW3	0.64	8.04 %
OGL1	0.43	3.42 %
GNT2	0.41	8.16 %
CRL1	0.41	5.80 %
VJW4	0.39	2.60 %
PPM1	0.35	11.20 %
VJW2	0.24	2.76 %
NPR1	0.22	3.31 %
GNT1	0.14	1.13 %
GTSD		0.00 %
Total	38.53	13.82 %