

MTD Sales
207.64 L

Brand Share %
14.94 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	90.78	16.35 %
Fridge	45.41	15.36 %
Wash-Mac	44.78	17.20 %
Air-Cond	19.95	7.67 %
W.Heater	3.93	65.24 %
D-Freez	2.02	56.61 %
Oven	0.44	10.32 %
W-Disp	0.33	33.01 %
Total	207.64	14.94 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	110.82	14.23 %
TIRUPATI-01	96.82	15.84 %
Total	207.64	14.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.71	15.44 %
Fridge	24.95	15.03 %
Wash-Mac	24.22	17.21 %
Air-Cond	13.37	7.77 %
W.Heater	1.83	61.04 %
D-Freez	1.40	58.99 %
Oven	0.27	10.72 %
W-Disp	0.06	17.42 %
Total	110.82	14.23 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.50	10.26 %
GNT1	6.00	11.54 %
ELU1	5.46	13.50 %
VJW1	4.81	11.14 %
TNK1	4.74	9.92 %
RMV1	4.30	14.46 %
OGL1	3.75	13.77 %
VJW3	3.73	11.98 %
GDV1	2.02	13.72 %
TDD1	1.78	9.90 %
NPR1	1.54	7.76 %
KDR1	1.52	13.90 %
TVU1	1.43	10.98 %
DPE1	1.29	9.55 %
GVM1	1.10	6.50 %
VJW2	1.08	6.37 %
JGG1	1.05	8.28 %
VJW5	0.65	5.50 %
VJW4	0.55	3.54 %
CRL1	0.48	1.75 %
GTSD		0.00 %
Total	110.82	14.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	46.06	17.35 %
Wash-Mac	20.56	17.19 %
Fridge	20.46	15.77 %
Air-Cond	6.58	7.49 %
W.Heater	2.10	69.40 %
D-Freez	0.62	51.92 %
W-Disp	0.27	41.83 %
Oven	0.17	9.75 %
Total	96.82	15.84 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.20	12.26 %
KDA1	3.99	12.61 %
PDT1	3.71	13.25 %
ATP1	3.55	10.41 %
PIL1	3.53	13.12 %
NDL1	2.76	12.89 %
KNL1	2.31	14.17 %
NYP1	2.13	11.28 %
KOU1	1.80	14.10 %
RJP1	1.72	7.89 %
PUT1	1.71	13.06 %
MPL1	1.65	10.44 %
ADI1	1.43	8.46 %
VKI1	0.83	6.74 %
Total	96.82	15.84 %