

MTD Sales
108.92 L

Brand Share %
15.59 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	43.53	28.72 %
Fridge	38.49	23.22 %
Wash-Mac	11.49	10.05 %
Air-Cond	6.45	2.89 %
D-Freez	4.79	77.63 %
W.Heater	2.12	46.74 %
Chimney	1.08	32.25 %
Oven	0.35	9.77 %
W-Disp	0.26	12.42 %
Vac-Clea	0.19	10.63 %
Small-Ap	0.16	3.00 %
Total	108.92	15.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	58.38	17.19 %
TIRUPATI-01	50.54	14.07 %
Total	108.92	15.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.23	26.80 %
Fridge	19.96	24.76 %
Air-Cond	6.10	5.56 %
Wash-Mac	5.61	11.54 %
D-Freez	4.34	84.18 %
W.Heater	0.80	43.55 %
Chimney	0.56	35.90 %
Oven	0.35	17.92 %
Vac-Clea	0.19	11.95 %
Small-Ap	0.16	5.65 %
W-Disp	0.09	7.16 %
Total	58.38	17.19 %

Branch *	MTD Sales L	Brand Share %
VJW3	2.75	10.99 %
OGL1	1.41	10.31 %
GNT1	1.24	9.11 %
TNI1	1.23	15.29 %
BVR1	1.10	6.98 %
RMV1	1.01	10.16 %
NZV1	0.92	15.51 %
KND1	0.77	13.39 %
GDV1	0.64	13.86 %
CRL1	0.60	3.49 %
VJW2	0.56	12.06 %
TDD1	0.45	5.92 %
BPP1	0.43	8.33 %
VJW5	0.40	7.70 %
GVM1	0.29	3.50 %
JGG1	0.28	7.98 %
AMP1		0.00 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	58.38	17.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.30	30.62 %
Fridge	18.53	21.77 %
Wash-Mac	5.88	8.95 %
W.Heater	1.33	48.89 %
Chimney	0.52	29.06 %
D-Freez	0.45	44.26 %
Air-Cond	0.35	0.31 %
W-Disp	0.18	19.13 %
Total	50.54	14.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.59	14.05 %
KDA1	1.82	14.71 %
RJP1	1.34	8.17 %
KHT1	1.27	11.29 %
KDR1	1.25	8.71 %
KOU1	1.06	10.40 %
MPL1	1.05	14.76 %
PDT1	1.05	9.02 %
PUT1	1.02	13.30 %
NLR1	0.99	6.27 %
VKI1	0.87	12.45 %
SPE1	0.81	8.52 %
PIL1	0.66	6.02 %
ATP1	0.49	2.44 %
KNL2	0.47	3.80 %
PMR1	0.29	3.04 %
TPSD		0.00 %
WHRN		0.00 %
Total	50.54	14.07 %