

MTD Sales
59.42 L

Brand Share %
14.65 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.79	17.85 %
Fridge	16.04	18.78 %
Wash-Mac	11.97	13.50 %
Air-Cond	3.99	3.93 %
W.Heater	3.31	80.70 %
D-Freez	2.76	57.04 %
Oven	0.28	11.96 %
W-Disp	0.27	12.38 %
Total	59.42	14.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	31.00	15.44 %
TIRUPATI-01	28.42	13.87 %
Total	59.42	14.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.64	17.92 %
Fridge	7.76	21.15 %
Wash-Mac	7.34	18.87 %
Air-Cond	2.87	4.72 %
W.Heater	1.73	86.89 %
D-Freez	0.43	43.54 %
W-Disp	0.14	12.58 %
Oven	0.11	11.14 %
Total	31.00	15.44 %

Branch *	MTD Sales L	Brand Share %
KND1	1.19	9.56 %
VJW3	0.48	6.74 %
TNK1	0.47	6.07 %
GNT1	0.34	2.64 %
JGG1	0.33	9.03 %
GDV1	0.32	7.57 %
TDD1	0.30	4.63 %
VJW1	0.30	5.55 %
VJW5	0.20	3.26 %
KDR1	0.12	2.99 %
CRL1		0.00 %
Total	31.00	15.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.16	17.77 %
Fridge	8.28	16.99 %
Wash-Mac	4.62	9.30 %
D-Freez	2.34	60.47 %
W.Heater	1.59	74.88 %
Air-Cond	1.12	2.75 %
Oven	0.17	12.52 %
W-Disp	0.14	12.18 %
Total	28.42	13.87 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.68	11.87 %
SPE1	1.45	12.81 %
KVL1	1.07	12.71 %
MPL1	1.02	11.01 %
PMR1	0.97	13.63 %
NLR1	0.93	9.71 %
PDT1	0.92	12.58 %
ATP1	0.78	10.59 %
GTL1	0.71	10.52 %
KNL1	0.68	11.90 %
KNL2	0.68	12.54 %
RCY1	0.58	11.38 %
BVL1	0.38	11.87 %
PUT1	0.34	6.22 %
PIL1	0.30	4.83 %
PGR1	0.10	2.37 %
TPSD		0.00 %
Total	28.42	13.87 %