

MTD Sales
60.10 L

Brand Share %
11.59 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	17.55	15.37 %
Air-Cond	13.42	6.54 %
Fridge	12.89	12.21 %
Wash-Mac	12.88	15.69 %
W.Heater	1.76	49.47 %
D-Freez	1.34	37.63 %
Oven	0.27	8.57 %
Total	60.10	11.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	30.75	11.08 %
TIRUPATI-01	29.36	12.17 %
Total	60.10	11.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.55	8.18 %
LED TV	8.24	15.76 %
Fridge	5.07	10.49 %
Wash-Mac	4.88	16.24 %
D-Freez	0.58	33.57 %
W.Heater	0.36	36.75 %
Oven	0.06	3.05 %
Total	30.75	11.08 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.15	10.27 %
ELU1	0.86	8.40 %
VKN1	0.81	10.22 %
VJW4	0.76	10.95 %
JPT1	0.66	7.87 %
TVU1	0.58	11.45 %
KDR1	0.52	8.71 %
VUY1	0.47	9.91 %
VJW1	0.39	1.95 %
CKT1	0.33	5.86 %
CRL1	0.32	2.93 %
GNT1	0.31	2.81 %
VJW2	0.26	4.29 %
JGG1	0.23	5.11 %
GVM1	0.22	1.43 %
GNT2	0.13	5.25 %
DPE1	0.10	2.21 %
TDD1	0.03	0.56 %
PPM1		0.00 %
Total	30.75	11.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	9.30	15.05 %
Wash-Mac	8.00	15.37 %
Fridge	7.82	13.66 %
Air-Cond	1.87	2.92 %
W.Heater	1.40	54.38 %
D-Freez	0.75	41.52 %
Oven	0.22	16.75 %
Total	29.36	12.17 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.97	10.96 %
PDT1	0.79	7.89 %
NLR1	0.61	4.88 %
VKI1	0.60	11.40 %
CTO1	0.55	3.38 %
KOU1	0.47	9.98 %
KDA1	0.46	7.69 %
PIL1	0.43	9.55 %
BVL1	0.40	7.18 %
ADI1	0.32	7.36 %
NYP1	0.28	3.47 %
PGR1	0.15	4.84 %
RJP1	0.12	1.92 %
TPSD		0.00 %
Total	29.36	12.17 %