



# AP : HAIER Sales Performance 09/05/2026 9:08 AM

MTD Sales  
258.13 L

Brand Share %  
12.86 %

Information:

MTD : 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	148.66	10.20 %
Fridge	47.06	21.34 %
LED TV	39.44	21.05 %
Wash-Mac	13.55	11.97 %
D-Freez	8.17	56.87 %
W-Disp	0.76	12.75 %
Chimney	0.28	6.99 %
W.Heater	0.16	11.94 %
Oven	0.06	2.92 %
<b>Total</b>	<b>258.13</b>	<b>12.86 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	141.69	12.67 %
TIRUPATI-01	116.44	13.11 %
<b>Total</b>	<b>258.13</b>	<b>12.86 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.42	10.35 %
Fridge	22.96	20.75 %
LED TV	20.20	23.07 %
Wash-Mac	5.61	10.29 %
D-Freez	3.80	62.06 %
Chimney	0.28	15.25 %
W-Disp	0.22	10.84 %
W.Heater	0.16	24.70 %
Oven	0.06	6.84 %
<b>Total</b>	<b>141.69</b>	<b>12.67 %</b>

Branch *	MTD Sales L	Brand Share %
VJW1	6.70	11.24 %
GNT1	6.21	8.03 %
OGL1	5.17	11.97 %
TNK1	4.70	10.73 %
VJW3	4.17	5.54 %
TDD1	3.83	11.04 %
KND1	3.44	10.69 %
RMV1	3.39	7.08 %
ELU1	3.37	9.93 %
CRL1	2.87	6.13 %
CKT1	2.62	11.68 %
NRT1	2.57	7.98 %
GNT2	2.36	9.54 %
DPE1	1.79	7.41 %
VJW4	1.62	3.10 %
BPP1	1.31	7.68 %
GDV1	1.24	6.01 %
PAP1	1.22	10.77 %
VUY1	1.21	9.99 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>141.69</b>	<b>12.67 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	60.25	9.98 %
Fridge	24.10	21.94 %
LED TV	19.24	19.29 %
Wash-Mac	7.94	13.54 %
D-Freez	4.37	53.02 %
W-Disp	0.54	13.72 %
<b>Total</b>	<b>116.44</b>	<b>13.11 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	12.50	12.70 %
TPY1	5.53	11.49 %
NLR1	5.02	10.15 %
PUT1	3.78	12.27 %
PIL1	3.45	12.27 %
PMR1	3.32	11.54 %
BVL1	3.24	11.11 %
NYP1	2.50	9.05 %
RJP1	2.36	7.24 %
ATP1	2.32	6.72 %
KNL2	2.27	10.61 %
PDT1	1.79	4.77 %
ADI1	1.76	10.75 %
SPE1	0.30	1.30 %
KDA1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>116.44</b>	<b>13.11 %</b>