

MTD Sales
65.08 L

Brand Share %
15.44 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	32.84	22.23 %
Fridge	13.39	16.47 %
Wash-Mac	11.21	11.68 %
W.Heater	3.48	49.91 %
Air-Cond	2.15	2.62 %
D-Freez	1.34	57.65 %
W-Disp	0.52	69.05 %
Oven	0.16	4.76 %
Total	65.08	15.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.68	16.71 %
VIJAYAWADA-01	29.40	14.13 %
Total	65.08	15.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.88	23.76 %
Fridge	6.16	14.80 %
Wash-Mac	5.70	10.84 %
W.Heater	1.42	43.93 %
Air-Cond	1.20	4.24 %
D-Freez	0.83	70.11 %
W-Disp	0.37	71.46 %
Oven	0.11	6.26 %
Total	35.68	16.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.07	10.31 %
SPE1	1.30	14.18 %
KNL2	1.01	14.96 %
KOU1	0.93	11.87 %
PIL1	0.80	9.23 %
CTO1	0.77	9.47 %
KNL1	0.69	7.68 %
MPL1	0.59	8.59 %
RCY1	0.59	13.56 %
KVL1	0.58	11.29 %
ADI1	0.49	8.13 %
NDL1	0.48	5.52 %
RJP1	0.46	5.17 %
KDA1		0.00 %
Total	35.68	16.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.96	20.22 %
Fridge	7.24	18.22 %
Wash-Mac	5.50	12.71 %
W.Heater	2.06	55.08 %
Air-Cond	0.95	1.77 %
D-Freez	0.50	44.49 %
W-Disp	0.14	63.48 %
Oven	0.05	3.17 %
Total	29.40	14.13 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.93	13.17 %
KND1	1.32	7.21 %
CRL1	1.15	9.98 %
OGL1	1.00	13.99 %
VJW1	0.90	11.74 %
VKN1	0.88	13.22 %
TNK1	0.63	6.70 %
RMV1	0.52	8.45 %
VJW4	0.49	6.58 %
VJW5	0.39	12.13 %
GVM1	0.36	9.23 %
GNT2	0.32	8.68 %
GDV1	0.21	10.10 %
MTM1	0.16	3.37 %
ELU1	0.14	2.99 %
GNT1	0.12	1.23 %
GTSD		0.00 %
JGG1		0.00 %
NPR1		0.00 %
Total	29.40	14.13 %