

MTD Sales
68.73 L

Brand Share %
14.11 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	32.16	16.53 %
Fridge	16.55	18.94 %
Wash-Mac	13.41	12.90 %
W.Heater	2.81	59.15 %
D-Freez	2.48	77.82 %
Air-Cond	0.63	0.71 %
W-Disp	0.41	52.02 %
Oven	0.28	11.08 %
Total	68.73	14.11 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.37	14.61 %
VIJAYAWADA-01	33.36	13.63 %
Total	68.73	14.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.35	16.59 %
Wash-Mac	7.93	14.67 %
Fridge	7.79	20.01 %
W.Heater	1.48	64.33 %
D-Freez	0.46	50.56 %
W-Disp	0.20	72.37 %
Oven	0.16	12.41 %
Total	35.37	14.61 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.69	11.11 %
KNL2	1.22	12.86 %
NDL1	1.04	14.00 %
TPI1	1.03	13.19 %
NLR1	0.96	7.65 %
ADI1	0.75	10.55 %
KNL1	0.48	6.59 %
PIL1	0.46	6.94 %
RJP1	0.42	5.81 %
KHT1	0.28	5.03 %
KOU1	0.27	5.34 %
PMR1	0.25	1.95 %
MPL1		0.00 %
TPSD		0.00 %
Total	35.37	14.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.82	16.47 %
Fridge	8.77	18.09 %
Wash-Mac	5.48	10.98 %
D-Freez	2.02	88.80 %
W.Heater	1.32	54.25 %
Air-Cond	0.63	1.27 %
W-Disp	0.21	40.96 %
Oven	0.12	9.67 %
Total	33.36	13.63 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.58	13.05 %
ELU1	0.95	12.11 %
NRT1	0.85	10.68 %
VJW1	0.79	6.13 %
VJW3	0.64	9.02 %
OGI1	0.43	4.32 %
VJW4	0.39	3.08 %
CRL1	0.37	5.93 %
PPM1	0.35	13.36 %
KDR1	0.32	6.56 %
VJW2	0.24	2.76 %
GNT2	0.23	7.03 %
NPR1	0.22	3.60 %
GNT1	0.14	1.34 %
GTSD		0.00 %
Total	33.36	13.63 %