

MTD Sales
195.00 L

Brand Share %
14.79 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	85.71	16.19 %
Fridge	42.37	15.07 %
Wash-Mac	41.25	16.83 %
Air-Cond	19.65	8.02 %
W.Heater	3.52	64.10 %
D-Freez	1.79	53.60 %
Oven	0.44	10.55 %
W-Disp	0.27	37.56 %
Total	195.00	14.79 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	106.27	14.30 %
TIRUPATI-01	88.73	15.42 %
Total	195.00	14.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	43.41	15.65 %
Fridge	23.29	14.72 %
Wash-Mac	22.84	17.00 %
Air-Cond	13.37	8.19 %
W.Heater	1.62	59.32 %
D-Freez	1.40	58.99 %
Oven	0.27	10.72 %
W-Disp	0.06	21.70 %
Total	106.27	14.30 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.50	10.40 %
GNT1	5.93	11.77 %
ELU1	5.05	12.84 %
TNK1	4.47	9.59 %
VJW1	3.80	9.58 %
VJW3	3.73	12.38 %
OGL1	3.53	13.60 %
GDV1	1.90	13.67 %
TDD1	1.66	9.31 %
NPR1	1.54	8.98 %
TVU1	1.43	11.42 %
DPE1	1.29	10.60 %
GVM1	1.10	6.79 %
JGG1	1.05	8.49 %
VJW2	0.96	5.92 %
VJW5	0.65	5.90 %
VJW4	0.55	4.69 %
CRL1	0.48	1.81 %
GTSD		0.00 %
Total	106.27	14.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.30	16.78 %
Fridge	19.09	15.51 %
Wash-Mac	18.41	16.62 %
Air-Cond	6.27	7.67 %
W.Heater	1.90	68.84 %
D-Freez	0.39	40.40 %
W-Disp	0.21	48.55 %
Oven	0.17	10.29 %
Total	88.73	15.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.80	12.67 %
CTO1	5.66	13.95 %
KDA1	3.99	12.90 %
ATP1	3.52	10.68 %
PDT1	3.40	12.37 %
PIL1	2.83	11.28 %
NDL1	2.39	11.93 %
KHT1	2.34	13.67 %
NYP1	2.13	11.77 %
KOU1	1.80	14.22 %
RJP1	1.72	8.17 %
MPL1	1.51	10.20 %
ADI1	1.40	8.59 %
PUT1	1.15	10.07 %
VKI1	0.67	6.39 %
Total	88.73	15.42 %