

MTD Sales
51.07 L

Brand Share %
14.03 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	16.75	16.15 %
Fridge	14.82	18.96 %
Wash-Mac	11.17	13.40 %
W.Heater	3.16	85.32 %
Air-Cond	2.51	2.90 %
D-Freez	2.17	52.65 %
Oven	0.28	11.96 %
W-Disp	0.21	9.89 %
Total	51.07	14.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.54	15.18 %
TIRUPATI-01	23.53	12.88 %
Total	51.07	14.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.89	16.82 %
Fridge	7.33	21.79 %
Wash-Mac	6.78	18.42 %
Air-Cond	2.26	4.23 %
W.Heater	1.60	91.22 %
D-Freez	0.43	50.01 %
W-Disp	0.14	12.57 %
Oven	0.11	11.14 %
Total	27.54	15.18 %

Branch *	MTD Sales L	Brand Share %
KND1	1.19	9.82 %
ELU1	0.83	12.63 %
CKT1	0.67	12.50 %
VJW3	0.48	8.26 %
TNK1	0.47	7.89 %
GNT1	0.34	2.84 %
JGG1	0.33	9.03 %
TDD1	0.30	5.21 %
VJW1	0.30	5.82 %
VJW5	0.20	3.26 %
GDV1	0.12	3.10 %
KDR1	0.10	2.63 %
CRL1		0.00 %
Total	27.54	15.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.86	15.46 %
Fridge	7.48	16.82 %
Wash-Mac	4.40	9.44 %
D-Freez	1.75	53.34 %
W.Heater	1.55	79.99 %
Air-Cond	0.25	0.76 %
Oven	0.17	12.52 %
W-Disp	0.07	6.93 %
Total	23.53	12.88 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.35	12.82 %
CTO1	1.59	12.50 %
KVL1	1.07	13.46 %
MPL1	1.02	11.70 %
PMR1	0.84	13.17 %
NLR1	0.80	10.00 %
NYP1	0.66	13.79 %
KHT1	0.62	10.10 %
PDT1	0.61	8.89 %
SPE1	0.59	6.43 %
RCY1	0.58	11.75 %
ATP1	0.42	6.85 %
GTL1	0.40	6.55 %
BVL1	0.38	12.26 %
KNL1	0.34	7.71 %
PIL1	0.30	4.83 %
PUT1	0.11	2.79 %
PGR1	0.10	2.74 %
TPSD		0.00 %
Total	23.53	12.88 %