

MTD Sales
56.10 L

Brand Share %
11.59 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.54	14.46 %
Air-Cond	13.10	6.79 %
Fridge	12.11	12.80 %
Wash-Mac	11.98	15.42 %
W.Heater	1.76	50.95 %
D-Freez	1.34	37.63 %
Oven	0.27	8.83 %
Total	56.10	11.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	28.84	11.36 %
TIRUPATI-01	27.26	11.86 %
Total	56.10	11.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.23	8.63 %
LED TV	7.44	15.34 %
Fridge	4.67	11.24 %
Wash-Mac	4.50	15.84 %
D-Freez	0.58	33.57 %
W.Heater	0.36	37.19 %
Oven	0.06	3.05 %
Total	28.84	11.36 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.15	10.90 %
ELU1	0.86	9.25 %
VKN1	0.81	10.23 %
VJW4	0.76	11.14 %
KDR1	0.52	8.92 %
VUY1	0.47	11.11 %
VJW1	0.39	2.17 %
CKT1	0.33	6.96 %
CRL1	0.32	3.18 %
GNT1	0.31	2.90 %
VJW2	0.26	4.29 %
GVM1	0.22	1.62 %
JPT1	0.20	2.54 %
DPE1	0.10	2.21 %
TDD1	0.03	0.62 %
GNT2		0.00 %
JGG1		0.00 %
PPM1		0.00 %
Total	28.84	11.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.11	13.74 %
Wash-Mac	7.48	15.17 %
Fridge	7.44	14.01 %
Air-Cond	1.87	2.98 %
W.Heater	1.40	56.39 %
D-Freez	0.75	41.52 %
Oven	0.22	18.10 %
Total	27.26	11.86 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.97	11.29 %
PDT1	0.79	8.67 %
SPE1	0.68	8.46 %
NLR1	0.61	4.88 %
VKI1	0.60	11.40 %
CTO1	0.55	3.69 %
BVL1	0.40	8.06 %
KDA1	0.35	6.21 %
ADI1	0.32	7.36 %
NYP1	0.28	3.51 %
KOU1	0.23	5.24 %
PIL1	0.19	4.73 %
PGR1	0.15	4.94 %
RJP1	0.12	1.92 %
TPSD		0.00 %
Total	27.26	11.86 %