



AP : HAIER Sales Performance 08/05/2026 9:08 AM

MTD Sales
243.43 L

Brand Share %
12.78 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	141.37	10.08 %
Fridge	43.80	21.84 %
LED TV	36.26	21.06 %
Wash-Mac	13.04	12.58 %
D-Freez	7.76	57.11 %
W-Disp	0.76	14.34 %
Chimney	0.28	7.64 %
W.Heater	0.16	11.94 %
Total	243.43	12.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	134.31	12.59 %
TIRUPATI-01	109.12	13.03 %
Total	243.43	12.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.62	10.24 %
Fridge	21.78	21.78 %
LED TV	18.48	22.94 %
Wash-Mac	5.10	10.16 %
D-Freez	3.68	63.47 %
Chimney	0.28	18.72 %
W-Disp	0.22	13.06 %
W.Heater	0.16	24.70 %
Total	134.31	12.59 %

Branch *	MTD Sales L	Brand Share %
VJW1	6.70	11.80 %
GNT1	5.87	7.80 %
OGL1	5.17	12.08 %
TNK1	4.31	10.72 %
VJW3	4.17	5.71 %
TDD1	3.59	10.69 %
ELU1	3.37	10.28 %
KND1	3.17	10.15 %
RMV1	3.01	6.62 %
NRT1	2.44	7.83 %
CKT1	2.37	11.48 %
GNT2	2.36	9.74 %
CRL1	2.35	5.34 %
BPP1	1.31	8.03 %
GDV1	1.24	6.32 %
PAP1	1.22	10.77 %
VJW4	1.21	2.38 %
DPE1	1.17	5.26 %
VUY1	0.84	7.94 %
WHGT		0.00 %
WHVJ		0.00 %
Total	134.31	12.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.75	9.85 %
Fridge	22.03	21.91 %
LED TV	17.78	19.40 %
Wash-Mac	7.94	14.86 %
D-Freez	4.08	52.38 %
W-Disp	0.54	14.93 %
Total	109.12	13.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.64	12.29 %
NLR1	4.64	9.83 %
PIL1	3.45	12.51 %
PMR1	3.08	11.19 %
PUT1	2.90	10.64 %
BVL1	2.82	10.10 %
NYP1	2.37	8.99 %
RJP1	2.36	7.61 %
ATP1	1.94	6.58 %
GTL1	1.88	11.99 %
KNL2	1.87	9.31 %
PDT1	1.79	4.96 %
ADI1	1.32	9.11 %
SPE1	0.30	1.30 %
KDA1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
Total	109.12	13.03 %