

MTD Sales
56.38 L

Brand Share %
15.16 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.32	21.45 %
Fridge	11.23	15.81 %
Wash-Mac	10.50	12.49 %
W.Heater	3.16	51.31 %
Air-Cond	2.15	2.83 %
D-Freez	1.34	57.65 %
W-Disp	0.52	76.60 %
Oven	0.16	5.23 %
Total	56.38	15.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	29.39	15.94 %
VIJAYAWADA-01	26.99	14.39 %
Total	56.38	15.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.86	21.48 %
Fridge	5.45	15.16 %
Wash-Mac	5.21	11.35 %
W.Heater	1.35	47.22 %
Air-Cond	1.20	4.53 %
D-Freez	0.83	70.11 %
W-Disp	0.37	83.24 %
Oven	0.11	6.62 %
Total	29.39	15.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.94	11.33 %
KOU1	0.93	12.82 %
SPE1	0.87	13.35 %
PIL1	0.80	10.18 %
KNL2	0.78	13.54 %
KNL1	0.69	8.94 %
KVL1	0.58	12.09 %
ADI1	0.49	9.36 %
NDL1	0.48	5.98 %
RJP1	0.46	5.74 %
CTO1	0.42	6.08 %
MPL1	0.39	7.04 %
RCY1	0.16	4.16 %
KDA1		0.00 %
Total	29.39	15.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.46	21.40 %
Fridge	5.78	16.47 %
Wash-Mac	5.30	13.85 %
W.Heater	1.81	54.84 %
Air-Cond	0.95	1.92 %
D-Freez	0.50	44.49 %
W-Disp	0.14	63.48 %
Oven	0.05	3.62 %
Total	26.99	14.39 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.46	10.81 %
CRL1	1.08	9.43 %
VKN1	0.88	13.99 %
KND1	0.85	4.89 %
VJW4	0.49	6.98 %
TNK1	0.43	5.87 %
VJW5	0.39	14.35 %
RMV1	0.37	6.21 %
GVM1	0.36	9.98 %
GNT2	0.32	9.09 %
GDV1	0.21	10.82 %
MTM1	0.16	3.57 %
ELU1	0.14	3.66 %
GNT1	0.12	1.35 %
GTSD		0.00 %
JGG1		0.00 %
NPR1		0.00 %
Total	26.99	14.39 %